SHAPING THE NEW GENERATION OF INDIA'S HEALTHCARE LEADERS.

IIM AHMEDABAD

HEMP
HEALTHCARE EXECUTIVE MANAGEMENT PROGRAM

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GLOCAL
HEALTHCARE

All About HEMP

A unique programme that combines world-class healthcare management education with rigorous field-based learning across India and overseas.
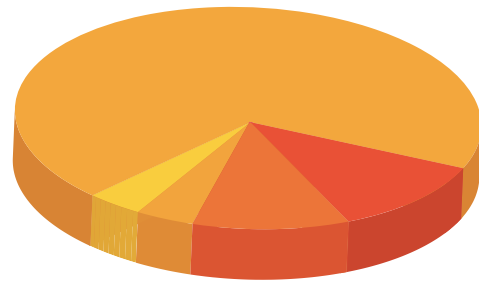
The overall programme is divided into three segments,

- The programme starts with a residential contact programme at IIM Ahmedabad campus. Learn from the best in management education, with a blend of practice-driven design and conceptual rigor.

- The second component is contact programme on an e-learning platform.

- This will be followed by an internship at Glocal Healthcare. The field learning at Glocal Healthcare would be an experiential learning platform which would be conducted through structured and unstructured methods.

- The fourth component would be a visit to SingHealth, Singapore to get exposure in international healthcare methods.

- Finally coming back to IIMA & completing the second round of contact programme at the campus itself.
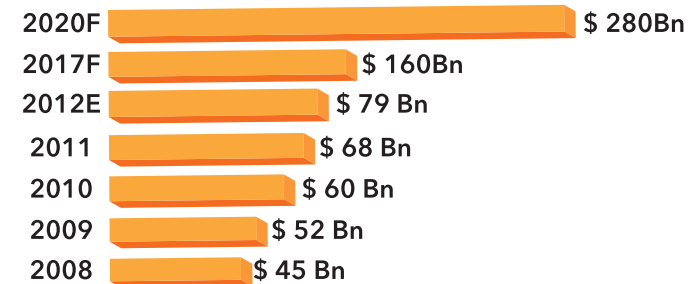
Indian Healthcare Industry Growth

Healthcare is one of the fastest growing industries in India, with an annualized growth rate of 15% projected over the next decade.

- ■ Hospitals
- ■ Pharmaceutical
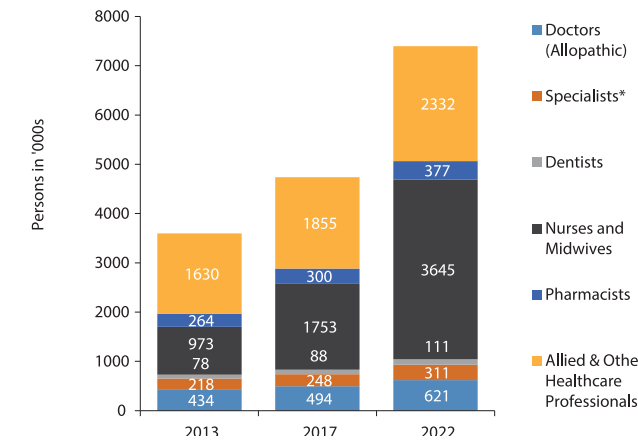- ■ Medical Equipment & Supplies
- ■ Medical Insurance
- ■ Diagnostics

The overall Indian healthcare market is worth around US$ 100 billion and is expected to grow to US$ 280 billion by 2020, a Compound Annual Growth Rate (CAGR) of 22.9 per cent. Healthcare delivery, which includes hospitals, nursing homes and diagnostics centres, and pharmaceuticals, constitutes 65 per cent of the overall market. The Healthcare Information Technology (IT) market which is valued at US$ 1 billion currently is expected to grow 1.5 times by 2020.
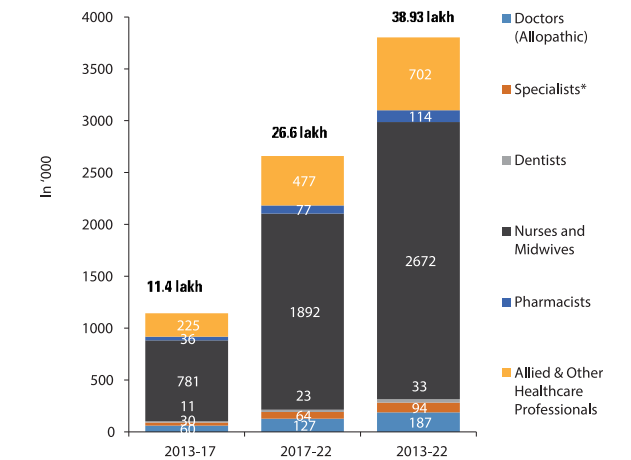
There is a significant scope for enhancing healthcare services considering that healthcare spending as a percentage of Gross Domestic Product (GDP) is rising. Rural India, which accounts for over 70 per cent of the population, is set to emerge as a potential demand source.

Healthcare Sector Growth CAGR 17%

- 2020F — $ 280Bn
- 2017F — $ 160Bn
- 2012E — $ 79 Bn
- 2011 — $ 68 Bn
- 2010 — $ 60 Bn
- 2009 — $ 52 Bn
- 2008 — $ 45 Bn

Work Force Demand Projections Across Various Roles in Healthcare

Persons in '000s

Role	2013	2017	2022
Doctors (Allopathic)	434	494	621
Specialists*	218	248	311
Dentists	78	88	111
Nurses and Midwives	973	1753	3645
Pharmacists	264	300	377
Allied & Other Healthcare Professionals	1630	1855	2332

Incremental demand for workforce in Healthcare

In '000

Role	2013-17	2017-22	2013-22
	11.4 lakh	26.6 lakh	38.93 lakh
Doctors (Allopathic)	781	1892	2672
Specialists*	36	77	114
Dentists	11	23	33
Nurses and Midwives	225	477	702
Pharmacists	30	64	94
Allied & Other Healthcare Professionals	60	127	187

Source : Human Resource and Skill Requrements in the Healthcare Sector (2013-2017-22)

- The sector grew by almost 100% from 2.75 (in 2008) to 4.8 lakh crores (in 2012). It is poised to grow to INR 9.64 lakh crores by 2017.

- The Sector currently employs around 36 lakh employees and is slated to employ more than 74 lakh by 2022.

HEMP Prospects

Study at India's Premier Institute

World Class Faculty from CMHS-IIMA

Overseas Industry Exposure at SingHealth, Singapore

Experiential Learning through Full Time Assignment

Interactive Session through the "Leaders in Healthcare Speakers" Series

100% Placement Assistance*

*Provided by Glocal

PROPOSED PROGRAMME STRUCTURE

Contact Program-1	1.5 months fully residential at IIM Ahmedabad Campus	• Financial Management for Hospitals • Marketing of Healthcare Service • Managing Hospital Operations • Human Resources Management for Healthcare Service Providers • IT for Healthcare • Effective Communication
Online Program	3 months online program	• Healthcare Policy • Medical Ethics • Healthcare Technology Management • Clinical Systems &Protocols • Hospitality Management
Internship	5 months at Glocal Healthcare	• Field-based training at Glocal or related healthcare institution
Externship	1 month at Singapore	• Overseas exposure at a tertiary care facility
Contact Program-2	1.5 months at IIM Ahmedabad Campus	• Quality Management for HealthcareService Providers • Effective Leadership • Essentials of Law for Healthcare Service Providers • Healthcare Entrepreneurship • Healthcare Project Management • Healthcare Analytics
Project Presentations and Assessment		

ELIGIBILITY CRITERIA

• Bachelor's degree with 55% aggregate marks or Post Bachelor's Degree (or equivalent) in any discipline with minimum 50% aggregate marks (or CGPA 0f 5 on a 10 point scale) or CA/ICWA/CS.

• Minimum of 3 years full-time post qualification relevant professional experience.