

Conference Schedule

December 15, 2010					
From	To	Event	Speaker	Mode	Venue
9.00	10.00	Inaugral Session	Mr. Ratan Tata	Video	RJMCEI Auditorium
10.00	10.15	Tea Break			RJMCEI
10.15	11.00	Invited Talk	Mr. Arun Maira	In-Person	RJMCEI Auditorium
11.00	11.45	Invited Talk	Mr. Gurcharan Das	In-Person	RJMCEI Auditorium
11.45	12.00	Tea Break			RJMCEI
12.00	12.45	Invited Talk	Prof. John Camillus	In-Person	RJMCEI Auditorium
12.45	14.15	Networking Lunch			near RJMCEI
14.30	15.30	Invited Talk	Prof. Pankaj Ghemawat	Video	RJMCEI Auditorium
15.45	17.45	Paper Presentation			KLMDC
17.45	18.45	Poster Presentation + High Tea			KLMDC
19.30	21.00	Cultural Program (Classical)			RJMCEI Auditorium
21.00	22.30	Networking Dinner			near RJMCEI

December 16, 2010					
From	To	Event	Speaker	Mode	Venue
9.00	9.45	Invited Talk	Dr. Mohan Kaul	On his behalf	RJMCEI Auditorium
9.45	10.30	Invited Talk	Sri Chanchalapathi Dasa	In-Person	RJMCEI Auditorium
10.30	11.15	Invited Talk	Mr. Kiran Karnik	In-Person	RJMCEI Auditorium
11.15	11.30	Tea Break			RJMCEI
11.30	13.30	Invited Talk followed by Panel Discussion	Prof. V. L. Mote Dr. Mirai Chatterjee Mr. Mahesh Ramachandran Mr S. B. Dangayach	Moderator Prof. Mote	RJMCEI Auditorium
13.30	14.30	Networking Lunch			near RJMCEI
14.30	15.15	Invited Talk	Dr. K. G. Karmakar	In-Person	RJMCEI Auditorium
15.15	16.00	Invited Talk	Mr. Ashvini Hiran	In-Person	RJMCEI Auditorium
16.00	16.15	High Tea			KLMDC
16.15	18.15	Paper Presentation		In-Person	KLMDC
18.15	19.00	Invited Talk	Mr. M. S. Banga	Video	RJMCEI Auditorium
19.30	21.00	Cultural Program (Light Music and Dance)			RJMCEI Auditorium
21.00	22.30	Networking Dinner			near RJMCEI

December 17, 2010					
From	To	Event	Speaker	Mode	Venue
10.00	10.45	Invited Talk	Mr. S. Sivakumar	In-person	RJMCEI Auditorium
10.45	11.30	Invited Talk	Mr. B. M. Bansal	In-person	RJMCEI Auditorium
11.30	12.00	Tea Break			
12.00	12.45	Invited Talk	Ms. Vinita Bali	In-person	RJMCEI Auditorium
12.45	13.30	Invited Talk	Prof. Muhammad Yunus	Video	RJMCEI Auditorium
13.30	14.30	Networking Lunch			near RJMCEI
14.30	16.30	Invited Talk followed by Panel Discussion	Mr. Suhail Chander Mr. Vijay Mahajan Mr. Arun Duggal	Moderator Mr. Vijay Mahajan	RJMCEI Auditorium
16.30	16.45	High Tea			RJMCEI
16.45	17.30	Valedictory Function	Prof. Bala V. Balachandran		RJMCEI Auditorium

Parallel Track Schedule – December 15, 2010

Track: Affordable Products and Services Offerings through Innovation Venue: Conference Hall, KLMD	Track: Education and Skill Development for Empowerment Venue: Auditorium 1, KLMD	Track: ICT Deployment for Rural Development and E-Governance Venue: Classroom 1, KLMD	Track: Micro Finance and DFI Initiatives Venue: Auditorium 2, KLMD	Track: Is Inclusive Growth an Issue of Concern and Relevance for Developed Economies as well? Venue: Classroom, RJMCEI
VAATSALYA HOSPITALS: MAKING HEALTH-CARE INCLUSIVE Author(s): Sourav Mukherji	BENEFIT ATTRIBUTE SELECTION FOR PRIMARY SCHOOL EDUCATION IN VELLORE TOWN Author(s): E. Surekha and B. Asokumar	OUTSOURCING DEVELOPMENT: THE CASE OF CSCS Author(s): Rohit Prasad and Rupamanjari Sinha Ray	UNDERSTANDING CUSTOMER BEHAVIOUR OF MULTIPLE BORROWING THROUGH PROSPECT THEORY: A CASE STUDY IN INDIAN MICROFINANCE INDUSTRY AUTHOR(S): Rahul Kumar	A CONCEPTUAL STUDY ON THE ROLE OF ENTREPRENEURIAL STRATEGIC ORIENTATION (ESO) ON THE PERFORMANCE OF SMALL AND MEDIUM ENTERPRISES: AN AGENDA FOR INCLUSIVE GROWTH Author(s): Rakesh Gupta and Ajay Pandit
ATMNE: A BENIGN TRADER IN SEARCH OF A BUYER? A CASE STUDY ON A COMMODITY TRADING INITIATIVE IN KADI, GUJARAT Author(s): Thiagu Ranganathan and Jeevan J. Arakal	OJU WELFARE ASSOCIATION, ARUNACHAL PRADESH: EMPOWERING WOMEN THROUGH KNOWLEDGE Author(s): R. M. Pant	INDULGING VALUES IN ICT ENABLED FINANCIAL INCLUSION FOR RURAL NETWORKING Author(s): Prasanna P.	PROBLEMS IN GROWTH OF MICRO BUSINESSES: AN EMPIRICAL STUDY FOR MICRO ENTERPRISES OF MADHYA PRADESH Author(s): Aradhana Chouksey and Yamini Karmarkar	PROGRESSIVE SOCIALISM OF INCLUSIVE PROPERTY RIGHTS: POLICY IMPLICATIONS FOR MODERN COMMONS IN A MUTUALLY DEPENDENT GLOBALIZED WORLD Author(s): Ravi Pratap Singh and Sanjeet K. Gupta
OVERCOMING CHALLENGE TO FINANCIAL INCLUSION FOR WOMEN USING SMART CARDS Author(s): Nilanjan Chattopadhyay and Deepti V.	EDUCATION AND SKILL DEVELOPMENT THROUGH THE RECONFIGURATION OF DISCARDED HARDWARE: TURNING BASE METAL INTO INTELLECTUAL CAPITAL Author(s): John Richard Walton	DIGITAL DRIVE: LESSONS FROM PANCHATANTRA THE KARNATAKA EXPERIENCE Author(s): Sharat M. Airani	PIONEERING THE FINANCIAL INCLUSION OF THE URBAN POOR Author(s): V. R. Murali Mohan	ROLE OF BALANCES FOR INCLUSIVE GROWTH: GLIMPSE OF LEARNING FROM A CASE OF COMPETITIVENESS JOURNEY OF INDIA Author(s): Kirankumar Momaya, Saboohi Nasim, R. Umamaheswari, Sanjay Bhattacharya, and Amit Srivastava
MEDICAL EMERGENCY SERVICE (EMS) INFRASTRUCTURE THROUGH PUBLIC PRIVATE PARTNERSHIP: A BOOST TO RURAL HEALTH OUTCOME Author(s): Venkat Changavalli and Biranchi Jena	AKSHAYA: EMPOWERMENT THROUGH E-LITERACY: A CASE STUDY Author(s): Siby Zacharias and James Manalel	INNOVATIVE ICT ECOSYSTEM AT THE PANCHAYAT LEVEL FOR IMPROVED EFFICACY OF MGNREGS: IMPLEMENTATION KNOWLEDGE FOR COMMUNITY EMPOWERMENT AND ENHANCED LIVELIHOOD OPPORTUNITIES Author(s): Prem Chander, Naimur Rahman and Nicole Anand	CREDIT SCORING FOR MICROFINANCE SECTOR Author(s): S. Chandrasekhar	MANAGING CHALLENGES TO INCLUSIVE GROWTH Author(s): Arkalgud Ramaprasad and Shazia Sathar
INCLUSIVE GROWTH IN INDIA: THE ROLE OF THE IT INDUSTRY Author(s): Nilay yajnik	CORPORATE INITIATIVES IN INDIAN AGRICULTURE AND IMPACT ON INCLUSIVE GROWTH: AN ASSESSMENT Author(s): Rakesh Singh and Simrit Mann	USING ICT FOR REMEDIAL SUPPORT IN GOVERNMENT SCHOOLS Author(s): Sridhar Rajagopalan and Sandeep Saha	MICROFINANCE AND INCLUSIVE GROWTH: UNDERSTANDING CREDIT REQUIREMENTS OF THE POOR IN EMERGING ECONOMIES Author(s): Bruhadeeswaran R. and Subadra Kalyanaraman	NATION BRANDING IS IMPERATIVE TO FACE CHALLENGES TO THE GROWTH: THE CASE OF BANGLADESH Author(s): Khalid Hasan
FINANCIAL INCLUSION WITH MOBILE BANKING Author(s): Sidharth Sinha	LEVERAGING FRESH FOOD RETAIL CHAINS FOR INCLUSIVE AGRICULTURAL GROWTH AND DEVELOPMENT IN INDIA: A CASE STUDY FROM KARNATAKA Author(s): Sukhpal Singh and Naresh Singla	BUSINESS MODEL INNOVATIONS FOR INCLUSIVE GROWTH: LEVERAGING MOBILE SERVICES Author(s): Rekha Jain	PERFORMANCE ANALYSIS OF MICROFINANCE INSTITUTES (MFIS) IN INDIA Author(s): Venkata Vijay Kumar P. and Keyur Thaker	INCLUSIVE GROWTH AND CORPORATE SOCIAL RESPONSIBILITY: UNDERSTANDING CSR FROM STAKEHOLDERS' PERSPECTIVE Author(s): Vidhya Sethi and Sushanta K. Mishra
				THE ELUSIVE SEARCH FOR INCLUSIVE GROWTH AMIDST EXCLUSIVE APPROPRIATIONS IN MANIPUR Author(s): Ajeet N. Mathur

Parallel Track Schedule – December 16, 2010

Track: Affordable Products and Services Offerings through Innovation Venue: Conference Hall, KLMDC	Track: Creating Employment Opportunities for Economically Weak and Physically Challenged Citizens Venue: Auditorium 1, KLMDC	Track: Role of NGOs/SHGs Towards Empowerment Venue: Classroom 1, KLMDC	Track: Development of Infrastructure for Rural Upliftment Creating New Opportunities/ Public Policy Reforms for Providing Food, Shelter, Health and Education” Venue: Auditorium 2, KLMDC	Track: Is “Inclusive Growth” an issue of concern and relevance for developed economies as well? Venue: Classroom, RJMCEI
NURSING IN INDIA: ANALYSIS OF CURRENT SITUATION AND POTENTIAL FOR INCLUSIVE GROWTH Author(s): Sandeep Shashikant Sawakare and Dileep Mavalankar	A STUDY OF BIO-MEDICAL WASTE IN BANGALORE AND CREATING EMPLOYMENT OPPORTUNITIES Author(s): Sanura Jerome, Nithya G. and Doreswamy A. G.	MARKETING OF SME PRODUCTS: A ‘RELATIONSHIP’ APPROACH Author(s): Shalini N. Tripathi and Masood H. Siddiqui	FDI AND RURAL MARKET: QUANTITATIVE ANALYSIS OF THE TELECOM SECTOR INFRASTRUCTURE THE YESTERDAY, TODAY AND TOMORROW OF RURAL TELECOM INFRASTRUCTURE Author(s): Ravi Agarwal and R. Vignesh	FROM CORPORATE SOCIAL RESPONSIBILITY TO THE SOCIALLY RESPONSIBLE CORPORATION: A STUDY OF TWO LARGE BUSINESS ORGANIZATIONS IN INDIA Author(s): Prabhat Pani and Ashish Pandey
BASIC FINANCIAL SERVICES NEEDS OF LOW INCOME INDIVIDUALS: WHITHER FINANCIAL INCLUSION? Author(s): M. V. Subha, Shanmugha Priya and R. Vishal Kumar	THE NATION MARCH TOWARDS INCLUSIVE GROWTH AND DEPRIVED SEGMENT STILL ON RETREAT Author(s): Rajlaxmi Srivastava and Malavika Sinha	ADANI FOUNDATION: CSR AND INCLUSIVE DEVELOPMENT IN KUTCH DISTRICT OF GUJARAT Author(s): Kamal Kishore Sharma	TECHNOLOGICAL AMBIDEXTERITY IN THE MANAGEMENT OF GOVERNMENT FLAGSHIP PROGRAMMES Author(s): J. S. A. Bhat	A STUDY OF THE PARTICIPATION OF THE PRIVATE SECTOR COMPANIES IN CORPORATE SOCIAL RESPONSIBILITY ACTIVITIES IN FOSTERING INCLUSIVE GROWTH Author(s): Sumona Ghosh
A PHILOSOPHY TO DEVELOP SERVICES FOR BOTTOM OF THE PYRAMID MARKET: A CASE OF CELLULAR MOBILE SERVICE PROVIDER Author(s): C. Somashekar, A. H. Sequeira and K. B. Kiran	IMPEDIMENTS IN IMPLEMENTATION OF NATIONAL RURAL EMPLOYMENT GUARANTEE ACT: GROUND REALITIES IN MADHYA PRADESH Author(s): Janmejaya Mishra	CONFLICT TO COLLABORATION: EVOLUTION OF GRASSROOTS LEADERSHIP IN CHHATTISGARH Author(s): H. S. Gupta	SUSTAINABLE DEVELOPMENT THROUGH AGRARIAN REFORMS: A NEW PERSPECTIVE Author(s): V. P. Mishra and Sudipto Das	STRATEGIC POSITIONING OF INDIA IN THE GLOBAL TOURISM SECTOR A STUDY ON STRATEGIC POSITIONING AND SETTING UP OF A MODEL FOR SUSTAINABLE DEVELOPMENT Author(s): Hari Sundar G. Ram and D. Sudharani Ravindran
MICRO PENSION FOR THE POOR: A MEANS TO INCLUSIVE GROWTH Author(s): Kavim V. Bhatnagar and Rishabh Rath	MNREGS: MEETING INCLUSIVE GROWTH CHALLENGES A STUDY OF SIX STATES Author(s): Sangeeta Chhabra and Prashant Sharma	IMPACT OF SELF HELP GROUPS ON RURAL WOMEN OF KERALA Author(s): M. C. Minimol and K. G. Makesh	PUBLIC INVESTMENTS IN HEALTH AND INCLUSIVE GROWTH IN KARNATAKA Author(s): K. Gayithri and Subhashini M.	IS FINANCIAL INCLUSION A STATE SUBJECT? A CASE OF RRBS IN INDIA Author(s): Moid U. Ahmad and Saif Siddiqui
WHY DO LOCAL COMPANIES OUTPERFORM MNCs IN INCLUSIVE MARKETS? AN INSTITUTIONAL PERSPECTIVE Author(s): Federica Angeli and Anand Kumar Jaiswal	STANDING ON A BOTTOMLESS PIT: A CASE STUDY OF SGSY IMPLEMENTATION IN KHURDA DISTRICT OF ORISSA Author(s): Pravash R. Mohapatra	SELF HELP GROUPS AND IMPACT ON WOMEN EMPOWERMENT Author(s): S. K. Khamuruddin	MANAGEMENT OF AUTONOMOUS ORGANIZATION IN DELIVERY OF MEDICINE TO HEALTHCARE ORGANIZATIONS: THE CASE OF TAMIL NADU, INDIA Author(s): Sigamani P.	SAVE CROP LOSSES WORTH RUPEES 2.5 LAKH CRORE PER ANNUM: A STEP TOWARDS MORE INCLUSIVE GROWTH Author(s): R. G. Agarwal
PROFITS FOR THE POOR: BUILDING BUSINESSES ALONG A VALUE CHAIN : EXPERIENCES FROM ASIAN ENTERPRISE DEVELOPMENT PROGRAMMES Author(s): Prem Chander and Smita Premchander	ROLE OF NON-TIMBER FOREST PRODUCTS BASED ENTERPRISES IN SUSTAINING INCOMES OF FOREST DWELLERS Author(s): Manmohan yadav and Shekhar Misra	EFFECTIVENESS OF SELF HELP GROUP BANK LINKAGE PROGRAMME AND FINANCIAL INCLUSION IN INDIA: AN EMPIRICAL STUDY Author(s): Smita Nirbachita Badajena and Haripriya Gundimeda	AN OLIVERIAN TWIST TO EVALUATION OF MID DAY MEAL SCHEME Author(s): Satish Y. Deodhar, Sweta Mahandiratta, K. V. Ramani Dileep Mavalankar, Sandip Ghosh, and Vincent Braganza, S. J.	THE CHALLENGES OF INCLUSIVE GROWTH AND DEVELOPMENT: THE RAMDEV REMEDY Author(s): Sharad Sarin

Poster Presentations

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MHFC-OFFERING INNOVATIVE BUSINESS MODEL FOR HOME LOANS IN THE INFORMAL SECTOR	Swarup Kumar Dutta, IBS Ahmedabad (ICFAI Business School), Ahmedabad E-mail: swarup_dutta@hotmail.com Kashyap Patel, IBS Ahmedabad, (ICFAI Business School), Ahmedabad
E-GOVERNANCE: GOVERNMENT SERVICES CLOSER TO THE CITIZENS-A CASE STUDY OF E-SEVA CENTERS IN AP	K.G. Chandrika, Dept. of Business Management, Osmania University, Hyderabad E-mail: kgchandrika@rediffmail.com
EXPLORING THE CHALLENGES TO THE E-GOVERNMENT: TRUST RELATIONSHIP WITH SPECIAL REFERENCE TO INITIATIVES IN KERALA AND LAKSHADWEEP	Jose K Puthur, Rajagiri Centre for Business Studies, Cochin E-mail: puthur@rajagiri.edu Shelly Jose, Rajagiri Centre for Business Studies, Cochin E-mail: shellyjose@rajagiri.edu
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ROLE OF CORPORATES IN INCLUSIVE GROWTH AND SUSTAINABLE DEVELOPMENT	Anoop Scaria, Andhra University, Visakhapatnam E-mail: anoopscr@gmail.com
CORPORATE SOCIAL RESPONSIBILITY: A WAY TO INCLUSIVE GROWTH IN INDIA	Rajesh Kumar Shastri, Motilal Nehru National Institute of Technology, Allahabad E-mail: rajeshkumarshastri@gmail.com Anushree Singh, Motilal Nehru National Institute of Technology, Allahabad E-mail: anushree.mnnit@gmail.com
INNOVATIONS: FORTUNES AT THE BOTTOM OF THE PYRAMID : INDIA IN THE CONTEXT OF KNOWLEDGE ECONOMY	R. Krishna Priya, Dr.Babasaheb Ambedkar Marathwada University, Aurangabad E-mail: kpriya.hr@gmail.com
TRAINING AND ENTREPRENEURIAL SKILL DEVELOPMENT FOR THE UPLIFTMENT NORTH EAST ECONOMY: AN ANALYSIS.	B. D. Nayak, North Eastern Regional Institute of Science and Technology (Deemed University), Nirjuli, (Itanagar), Arunachal Pradesh E-mail: bdnayak_11958@yahoo.com Shipra Sarkar, BRMIM&T, Bhubaneswar E-mail: sonunsarkar@yahoo.co.in
A STUDY ON FACTORS IMPEDING GROWTH OF MICROFINANCE ACTIVITIES TOWARDS EMPOWERMENT OF WEAKER SECTIONS IN UTTAR PRADESH	Ajeya K Gupta, D D U Gorakhpur University Gorakhpur E-mail: ajeya.gupta@gmail.com Pratima Jaiswal, MMM Engineering College, Gorakhpur E-mail: pratima_jaiswal@rediffmail.com
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A CASE STUDY ON RURAL BPOS IN INDIA	Mahesh Marathe , Goa Institute of Management E-mail: mahesh@gim.ac.in
TO STUDY THE NATURE OF LOAN DEFAULTERS AND SOCIO ECONOMIC IMPACTS OF SELF HELP GROUPS AND MFI ON RURAL HOUSEHOLDS: FINDINGS FROM WESTERN AND EASTERN UTTAR PRADESH	Rajeev Singh Bhandari, Invertis University, Bareilly E-mail: rajeevbhandari82@gmail.com

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PROFITABILITY ASSESSMENT: A CASE STUDY OF URMUL DAIRY BIKANER	Surendra Kumar Vyas, Department of Management Studies, Government Engineering College, Bikaner E-mail: surendrakumarvyas@yahoo.co.uk
RECENT ADVANCEMENT IN EMPLOYMENT OPPORTUNITIES FOR PHYSICALLY CHALLENGED CITIZENS IN INDIA AND OTHER MAJOR COUNTRIES ACROSS THE GLOBE	Vinita Sinha, Symbiosis Centre for Management and Human Resource Development, Pune E-mail: vinita_sinha@scmhrd.edu
COMPARATIVE ANALYSIS OF MICROFINANCE WITH FINANCE SCHEME OF COMMERCIAL BANKS	Vishwas Wadekar, (Professor & Head), Mit College of Engineering, Pune E-mail: vishwas_wadekar@yahoo.com Deepali Bankapure, Mit College of Engineering, Pune E-mail: Deepabanka259@gmail.com
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REINVENTING MANAGEMENT EDUCATION IN INDIA: A VALUE CHAIN ANALYSIS	Lakhwinder Singh Kang, Department Of Commerce And Business Management, Guru Nanak Dev University, Amritsar, Punjab E-mail: Lakhwinder_gndu@yahoo.Com Harpreet Sidhu, Department of Commerce and Business Management, Guru Nanak Dev University, Amritsar, Punjab E-mail: harpreet.sidhu15@ymail.com
EMPOWERING THROUGH SUSTAINABLE ECONOMIC DEVELOPMENT: A CASE OF INDIAN NGOS	Sangeeta Yadav, IILM Institute for Higher Education, New Delhi E-mail: sangeeta.yadav@iilm.edu
EDUCATION VS EMPLOYABILITY: THE NEED TO BRIDGE THE SKILLS GAP WITH SPECIAL REFERENCE TO ENGINEERING AND MANAGEMENT GRADUATES IN ANDHRA PRADESH	I.Padmini, Vignana Jyothi Institute of Management, Hyderabad E-mail: i.padmini@vjim.edu.in
FINANCIAL INCLUSION: FINANCIAL OPPORTUNITY GAP ANALYSIS	Ruchi Mehrotra, Alliance University, Bangalore E-mail: uniqueruchi@rediffmail.com Pankaj Mehrotra, Aditya Birla Group, Bangalore E-mail: pankajdreams@gmail.com
ROLE OF SGFI IN EMPOWERMENT OF CHILDREN: A CASE OF IDENTIFICATION AND REHABILITATION OF CHILD LABOUR	Sandeep Vij, Lovely Professional University, Phagwara E-mail: Profsandeepvij@gmail.Com Ritika Sharma, Aryans Business School, Chandigarh Rajnish Sharma, Punjab University, Chandigarh
DEVELOPING SOFT SKILLS THROUGH INCORPORATING EDUCATIONAL PHILOSOPHY: AN EFFECTIVE TOOL FOR INDIVIDUAL GROWTH	Shilpa Shukla, Motilal Nehru National Institute of Technology Allahabad E-mail: indian.sshilpa@gmail.com Raj Laxmi Srivastava, Motilal Nehru National Institute of Technology Allahabad E-mail: rajlaxmi_srivastava@yahoo.com Sweta Agarwal, Motilal Nehru National Institute of Technology Allahabad E-mail: swetag20@rediffmail.com
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INDIA'S CHALLENGES TO INCLUSIVE GROWTH AND PRUDENT PUBLIC POLICY FRAMEWORK	Paramasivn. S. Vellala, Nirma University, Ahmedabad E-mail: p_vellala@yahoo.co.in
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