

Strategic Management Forum of India
in association with
Indian Institute of Management, Ahmedabad
Announces



International Conference
on
**“Challenges to Inclusive Growth in
the Emerging Economies”**



Indian Institute of Management Ahmedabad
Gujarat, India

The International Conference of Strategic Management Forum featuring 3 major components:

- [A] Invited talks and panel discussion by well known Academicians from India and abroad
- [B] Invited talks and panel discussion by Senior Corporate Leaders and Executives
- [C] Presentation of the Research papers and Case studies on the Conference theme by the scholars from India and abroad.

I. International Conference on “Challenges to Inclusive Growth in the Emerging Economies”

Unprecedented growth has been experienced in most part of the globe during last few decades. Unfortunately, the fruit of such growth has not improved the life for all. While the poverty has been reduced in some of the emerging economies like India, China and Vietnam, half of the world's population owns less than 1% of the wealth. More than half of total workforce of 2.6 billion in the developing economies is employed in the “informal sector” with unfavourable working conditions. Unemployment, especially of youths, is in the range of 40 to 70%. With close to 1 billion people suffering from malnourishment, 2.7 billion people living without proper sanitation and clean water, around 125 million children not going to school and around 30 million children dying of preventable diseases in last 10 years before reaching the age of five; do clearly indicate that a large part of the population have been deprived of the opportunities in sharing the fruits of the growth.

The situation is surely unsustainable. The great and immediate challenge of the current century is to generate inclusive and sustainable growth.

The poor lack money, safety, food, health, and living conditions with basic dignity. They don't have access to information, credit, skills and networks, which could improve their personal, economical and social well-being.

The demographic dividend enjoyed by countries like India and China would lead to prosperity only when available additional workforce is educated and productively employed. In absence of that, social unrest and instability can be expected.

In order to create a better and sustainable future, Governments, Corporates and NGOs will need to work collectively and playing their respective roles most effectively. Organisations will also be required to innovate in several areas in order to offer products and services at affordable price range, to a large size market segment.

From this perspective, Strategic Management Forum is organizing the international conference on **“Challenges to Inclusive Growth in the Emerging Economies”**

II. Panel Discussion

The panel discussions will involve sharing of views and constructive debate on the topics related to conference theme by eminent speakers from Academia, Industry/Corporate sector and NGOs.

Research papers and cases are invited on the following sub-themes of the conference:

- i] Public Policy Reforms for providing food, shelter, health and education
- ii] Education and skill development for empowerment
- iii] ICT Deployment for Rural Development & e-governance
- iv] Creating employment opportunities for economically weak and physically challenged citizens
- v] Affordable products and services offerings through innovation
- vi] Role of NGOs/SHGs towards empowerment
- vii] Micro Finance and DFI initiatives
- viii] Development of Infrastructure for rural upliftment creating new opportunities
- ix] Is “Inclusive Growth” an issue of concern and relevance for developed economies as well?

Convention Schedule

Day 1	Wednesday, December 15, 2010	Invited talks and panel discussions
Day 2	Thursday, December 16, 2010	Invited talks and panel discussions
Day 3	Friday, December 17, 2010	Research papers and case studies presentation by researchers and scholars.

Venue of the Convention

IIM Ahmedabad, Gujarat– 380015, India

Conference Registration Fee

(A) Delegates from SAARC Nations:

Category	Residential (Rs)	Non-residential (Rs.)
Industry delegates	15,000	8,000
Academicians	7,500	4,000
Doctoral Students	4,500	3,000

(B) International Delegates from Non-SAARC Nations:

Category	Residential (Rs)	Non-residential (Rs.)
Industry delegates	25,000	12,000
Academicians	20,000	10,000
Doctoral Students	12,000	8,000

Note

- All International delegates will be required to remit in equivalent foreign currency in US\$ or Euro.
- Conference fee includes the cost of conference material, tea/coffee, and lunch for the conference period (December 15-17, 2010). In the case of residential delegates, it also covers the cost of accommodation and dinner from the evening of 14th to evening of 16th December 2010.
- Registration fee can be paid by EFT, Demand Draft or local cheque payable at Ahmedabad and drawn in favour of IIM Ahmedabad.
- Doctoral students drawing no remuneration other than stipend and normally registered as full time doctoral students are eligible.

Registration Fee by EFT

Participants are required to fill up the Registration forms and then remit the registration fee by EFT, as per guidelines given at the Conference website.

Submission of Papers and Cases

All papers and cases to be presented in various sessions must be submitted in advance. Please check the conference website <http://www.iimahd.ernet.in/smfconf> for detailed guidelines regarding final submission format.

Abstracts of paper/case (not exceeding 300 words) must reach the program co-coordinator of the convention by July 10, 2010 and Full paper/case by October 15, 2010. Submission should also be made electronically (in MS Word format) to smfconf10@gmail.com



Important Dates:

Abstract submission date:	July 10, 2010.
Notification of acceptance/ rejection of abstracts:	August 5, 2010
Final papers due:	October 15, 2010.
Notification of acceptance/ rejection of final paper:	November 15, 2010
Last Date for Registration	November 30, 2010

FOR FURTHER DETAILS REGARDING THE CONFERENCE PLEASE CONTACT

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Conference Co-ordinator

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Conference website: <http://www.iimahd.ernet.in/smfconf>



INDIAN INSTITUTE OF MANAGEMENT AHMEDABAD

IIMA has evolved from being India's premier management institute to a notable international school of management in just five decades.

It all started with Dr. Vikram Sarabhai and a few spirited industrialists realising that agriculture, education, health, transportation, population control, energy and public administration were vital elements in a growing society, and that it was necessary to efficiently manage these sectors.

The result was the creation of the Indian Institute of Management, Ahmedabad in 1961 as an autonomous body with the active collaboration of the Government of India, Government of Gujarat and the industrial sectors.

It was evident that to have a vision was not enough. Effective governance and quality education were seen as critical aspects.

From the very start the founders introduced the concept of faculty governance: all members of the faculty play an important role in administering the diverse academic and non-academic activities of the Institute. The empowerment of the faculty has been the propelling force behind the high quality of learning experience at IIMA.

The Institute had initial collaboration with Harvard Business School, and that has greatly influenced the Institute's approach to education. Gradually, it emerged as a confluence of the best of Eastern and Western values.



STRATEGIC MANAGEMENT FORUM OF INDIA

Strategic Management Forum is an association of strategic management professionals from industry, academic and public administration fields, to propagate the concept and practice of Strategic Management in the country. Registered as a non-profit making body in January 1997, it has leading management institutions and professionals as its institutional and individual members. The Forum has been organizing conferences at leading management institutions of the country, covering important issues for advancement of theory and practice of strategic management.

Besides the above, the Forum has taken initiative to launch Management Teachers' Programme for faculty development in strategic management area. The programme comprises week-long foundation/ elective courses, to be conducted at nine different institutions (www.smfi.org/events.htm). The Forum has also been organizing a series of seminars/workshops on WTO and Allied Issues in collaboration with IIMs and Indian Institute of Foreign Trade (IIFT), New Delhi.

The professional individual membership of the Forum is open to the academicians, managers, and administrators having demonstrated interest in strategic management. Business organizations and academic institutions engaged in teaching/training of strategic management can become institutional members.