

(Online Users: 174,204) Updated: June 10, 2024

23 sec ago - National Information Centre on Management has been set up at the Indian Institute of Management, Ahmedabad, initially sponsored by the National Information System for Science & Technology (NISSAT), Department of Scientific & Industrial Research, Government of India to provide efficient information services on management and its related disciplines at the national level. The centre was formally inaugurated in 1996 to serve as a national information facility for dissemination of business and management information.

The mission of NICMAN under IIMA is to provide timely management and business information to support business and management research and also facilitate improved decision making by managers in India. The main clientele of this centre would include management students, teachers, researchers, and managers.

The main activities of the centre include: Provide information services to its user group of management students, teachers, researchers

- Design and deliver training/teaching programmes for professionals of library/information centres in organizing, designing, developing and marketing of information products and services.
- Conduct research on issues related to business librarianship like assessing user needs, developing appropriate products and services and marketing strategies.
- Develop close cooperation among libraries/information centres for exchange of information and resource sharing and provide reprographic services.
- **Current Contents in Management: Marketing & Current Index of Management: Marketing** . The publications have successfully completed their 16 years of publishing.