Summer Placement Report (Audited) 2014-16

IIMU Corporate Relations Team
Shabbir Husain
Manager, Corporate Relations
shabbir.husain@iimu.ac.in
+91 96494 73950

Kavita Chotrani
Placement Officer
kavita.chotrani@iimu.ac.in
+91 99830 66568

Student Placements Committee
Arpit Agarwal
arpit.agarwal.2014@iimu.ac.in
+91 82905 66547

Harshad Prabhudesai
harshad.prabhudesai.2014@iimu.ac.in
+91 82902 79702

M. Vijay Kumar
vijay.kumar.2014@iimu.ac.in
+91 70230 02066

Mayur Khatri
khatri.mayur.2014@iimu.ac.in
+91 88901 66763

Shobhika Mathur
shobhika.mathur.2014@iimu.ac.in
+91 77278 68067

Swapnil Ujjwal Sinha
swapnil.sinha.2014@iimu.ac.in
+91 99168 22491
120 Class Size

84% Women Students

22% Students with Prior Work Experience

24 months Average Work Experience

**Educational Background**
- Engineering: 34%
- Management: 34%
- Science: 20%
- Arts: 12%
- Others: 2%

**Duration of Work Experience**
- Freshers: 87%
- 1-11 Months: 4%
- 12-23 Months: 4%
- 24-35 Months: 3%
- >= 36 Months: 2%

**Work Experience by Sector**
- IT/ITES: 55%
- Consulting: 11%
- Manufacturing: 9%
- Banking & Finance: 9%
- Energy: 4%
- Automotive: 4%
- Others: 2%
- E-Commerce: 2%
- FMCG: 2%
- Fast Food: 2%
- Others: 2%

---

**Placement Season Highlights**

48 recruiters came to IIMU for summer placements

**Welcome to IIMU**

Prominent first time recruiters include:
- Amul; Berger Paints; Birla SunLife; Bosch; CREL; GlaxoSmithKline Pharmaceuticals; ITC; Jindal Steel and Power; Larsen & Toubro; Timken; Titan; Zensar Technologies

From strength to strength

Past recruiters returning to campus include:
- Boston Consulting Group; Cummins India; Deloitte; Dover Corporation; GE; HPCL; ICICI Bank; ICRA Management Consulting; Ratnakar Bank; Reliance General Insurance; Takisima; UAE Exchange; United Biscuits; United Breweries; Wipro; Yes Bank

The BFSI sector continued to offer the largest number of internships followed by Manufacturing / Engineering / Energy.

The largest number of internship roles was in Sales/Marketing followed by Finance.

IIMU is the first Indian B-school to partner with the prestigious Global Business Project, a consortium of six global management schools. Two IIMU students will intern doing consulting projects for HPCL and ICICI Bank as part of a GBP team along with students from the U.S., China and Brazil.
Classification of Candidates for Placement

This placement report has been prepared as per the Indian Placement Reporting Standards, revision 2.1.

Classification of entire placement pool

| Students eligible to participate in Summer Placements | 120 |
| Seeking internship through the Institute | 110 |
| Not seeking internship through the Institute | 10 |

Nature of Internship

<table>
<thead>
<tr>
<th>With Stipend</th>
<th>Without Stipend</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Seeking Internship through the Institute</td>
<td>100</td>
<td>10</td>
</tr>
<tr>
<td>Not Seeking internship through the Institute</td>
<td>8</td>
<td>2</td>
</tr>
<tr>
<td>Total</td>
<td>108</td>
<td>12</td>
</tr>
</tbody>
</table>

By Location

<table>
<thead>
<tr>
<th>Location</th>
<th>Students</th>
</tr>
</thead>
<tbody>
<tr>
<td>a. India</td>
<td>109</td>
</tr>
<tr>
<td>a1. Bangalore</td>
<td>27</td>
</tr>
<tr>
<td>a2. Chennai</td>
<td>3</td>
</tr>
<tr>
<td>a3. Delhi/NCR</td>
<td>19</td>
</tr>
<tr>
<td>a4. Mumbai</td>
<td>17</td>
</tr>
<tr>
<td>a5. Pune</td>
<td>10</td>
</tr>
<tr>
<td>a6. Rest of India</td>
<td>23</td>
</tr>
<tr>
<td>a7. Details Awaited</td>
<td>10</td>
</tr>
<tr>
<td>b. Dubai, UAE</td>
<td>1</td>
</tr>
<tr>
<td>Sub Total</td>
<td>110</td>
</tr>
<tr>
<td>Opted Out</td>
<td>6</td>
</tr>
<tr>
<td>Off Campus</td>
<td>4</td>
</tr>
<tr>
<td>Total</td>
<td>120</td>
</tr>
</tbody>
</table>

Classification by Function

<table>
<thead>
<tr>
<th>Function</th>
<th>Students</th>
</tr>
</thead>
<tbody>
<tr>
<td>Consulting/Strategy/Knowledge Management</td>
<td>23</td>
</tr>
<tr>
<td>CSR</td>
<td>8</td>
</tr>
<tr>
<td>Finance</td>
<td>26</td>
</tr>
<tr>
<td>Human Resources</td>
<td>5</td>
</tr>
<tr>
<td>Operations/Supply Chain/Analytics</td>
<td>10</td>
</tr>
<tr>
<td>Sales/Marketing</td>
<td>38</td>
</tr>
<tr>
<td>Sub Total</td>
<td>110</td>
</tr>
<tr>
<td>Opted Out</td>
<td>6</td>
</tr>
<tr>
<td>Off Campus</td>
<td>4</td>
</tr>
<tr>
<td>Grand Total</td>
<td>120</td>
</tr>
</tbody>
</table>

Classification by Function for 110 Students

- Consulting / Strategy / Knowledge Management: 21%
- CSR: 7%
- Finance: 4%
- Human Resources: 9%
- Operations / Supply Chain / Analytics: 24%
- Sales / Marketing: 35%
Classification by Sector for 110 Students

<table>
<thead>
<tr>
<th>Sector</th>
<th>Students</th>
</tr>
</thead>
<tbody>
<tr>
<td>Banking, Financial Services and Insurance (BFSI)</td>
<td>26</td>
</tr>
<tr>
<td>Consulting</td>
<td>12</td>
</tr>
<tr>
<td>Development</td>
<td>8</td>
</tr>
<tr>
<td>FMCG</td>
<td>15</td>
</tr>
<tr>
<td>Healthcare</td>
<td>2</td>
</tr>
<tr>
<td>Information Technology</td>
<td>17</td>
</tr>
<tr>
<td>Manufacturing/Engineering/Energy</td>
<td>25</td>
</tr>
<tr>
<td>Others</td>
<td>5</td>
</tr>
<tr>
<td>Sub Total</td>
<td>110</td>
</tr>
<tr>
<td>Opted Out</td>
<td>6</td>
</tr>
<tr>
<td>Off Campus</td>
<td>4</td>
</tr>
<tr>
<td>Grand Total</td>
<td>120</td>
</tr>
</tbody>
</table>

List of Companies Offering Internships by Sector

**Banking, Financial Services and Insurance (BFSI)**
- Birla San Life
- Chaitanya India Pin Credit
- CRISIL
- ICICI Bank
- Lodha Capital
- PhillipCapital
- Reliance Bank
- Reliance General Insurance
- State Bank
- Yes Bank
- YourNext Angel Fund

**Consulting**
- Boston Consulting Group
- Deloitte
- ICRA Management Consulting
- Indus Momentum Business Solutions

**Development**
- Access Development Services
- BAIF Development Research Foundation
- Rakesh Foundation

**FMCG**
- Amul
- Berger Paints
- ITC
- Titan
- United Biscuits
- United Beverages

**Healthcare**
- Glenmark Pharmaceuticals
- Wockhardt Systems

**Information Technology**
- Amoeba Webley
- Globale Inc.
- Thalma
- Techsolute
- Wipro
- Zensar Technologies

**Manufacturing/Engineering/Energy**
- Bosch
- Cummins
- Dow Corporation
- FIAT
- Hindustan Petroleum Corporation Ltd. (HPCL)
- IP Rings
- Jindal Steel and Power
- Larsen & Toubro
- Rural Electrification Corporation Ltd.
- Secure Meters
- Tmkin

**Other**
- Abhi Impact Logistics
- Carbon Clean Solutions
- ExoTrain
- IGNOZ Digital (Ideas Labs)
www.iimu.ac.in

IIMU Corporate Relations Team
Shabbir Husain
Manager, Corporate Relations
shabbir.husain@iimu.ac.in
+91 96494 73950

Kavita Chotrani
Placement Officer
kavita.chotrani@iimu.ac.in
+91 99830 66656

Student Placements Committee
Arpit Agarwal
arpit.agarwal.2014@iimu.ac.in
+91 82905 66547

Harshad Prabhudesai
harshad.prabhudesai.2014@iimu.ac.in
+91 82902 79702

M. Vijay Kumar
vijay.kumar.2014@iimu.ac.in
+91 70230 02066

Mayur Khatri
khatri.mayur.2014@iimu.ac.in
+91 88901 66783

Shobhika Mathur
shobhika.mathur.2014@iimu.ac.in
+91 77278 68867

Swapnil Ujjwal Sinha
swapnil.sinha.2014@iimu.ac.in
+91 99168 22401