

International Case Writing Competition
Gender Inclusivity: Proposing New Paradigms

November 14-15, 2009

RESULTS

3 FIRST PRIZES (RS. 65,000):



Ms. Reema Nanavaty Director, SEWA

Ms. Uma Swaminathan Managing Director, RUDI

Title: RURAL DISTRIBUTION NETWORK - AN ENTERPRISE OF THE RURAL POOR WOMEN

Theme: Gender Inclusivity Programmes and their Impact

Ms. Geetha Kannan HR Head, ANZ India

Ms. Charu Mathur Manager, HR Team, ANZ India

Ms. Sushma M.Shetty Communication Advisor, ANZ India

Title: GENDER INCLUSIVITY PROGRAMS AND THEIR IMPACT: ANZ INDIA

Theme: Gender Inclusivity Programmes and their Impact

Dr. R. Krishnaveni Professor, PSGIT

Ms. R. Deepa Doctoral Scholar, PSGIT

Title: THE CRISIS AT RANGARAM INFO SYSTEMS LTD.

Theme: Impact of Gender Friendly Policies in Attraction, Retaining, Developing and Motivating Women Employees



Coordinator
Prof. Asha Kaul

Coordinator
Prof. Manjari Singh

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3 SECOND PRIZES (RS. 45,000):

Ms. Kulpreet Kaur Work Force Relations, IBM Daksh

Ms. Vibha Gupta Corporate Communications, IBM Daksh

**Title: BUILDING AN INCLUSIVE WORKPLACE:
AN IBM DAKSH PERSPECTIVE**

Theme: Gender Inclusivity Programmes and their Impact

Dr. Kalyani Rangarajan Director, PESIT

Dr. Hanuman Kennedy Professor, PESIT

Ms. Jacintha K S Mayne Member, Governing Comm., SAKTI

**Title: CASE STUDY: EMPOWERMENT OF
RURAL WOMEN IN BANGALORE SOUTH
DISTRICT (RENAMED AS RAMANAGARA
DISTRICT)**

Theme: Gender Inclusivity Programmes and their Impact

Mr Jitendra R. Pandey Faculty, The Calorx School

**Title: IMPACT OF GENDER FRIENDLY
POLICIES IN ATTRACTING, RETAINING,
DEVELOPING AND MOTIVATING
WOMEN EMPLOYEES : THE CASE**

**Theme: Impact of Gender Friendly Policies in Attraction,
Retaining, Developing and Motivating Women
Employees**



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4 THIRD PRIZES (RS. 25,000):

Ms. Priyanka Sudarshan Sr. Manager, Wipro Technologies

Ms. Sebatl Sircar Wipro Technologies

Title: IMPACT OF GENDER FRIENDLY POLICIES IN ATTRACTING, RETAINING, DEVELOPING AND MOTIVATING WOMEN EMPLOYEES: A CASE STUDY FROM WIPRO TECHNOLOGIES (WIPRO)

Theme: Impact of Gender Friendly Policies in Attraction, Retaining, Developing and Motivating Women Employees

Ms. Freya S. Pulimood Ford Technology Services

Title: FORD TECHNOLOGY SERVICES INDIA: GENDER INCLUSIVITY PROGRAMS AND THEIR IMPACT

Theme: Gender Inclusivity Programmes and their Impact

Ms. Varsha S. Ramesh Diversity Officer, Infosys

Title: THE BUSINESS CASE FOR GENDER INCLUSION - THE IWIN STORY

Theme: Gender Inclusivity Programmes and their Impact

Ms. Kalpana Veeraraghavan GMU & ISA, IBM India

Title: GENDER INCLUSIVITY PROGRAMS & THEIR IMPACT: IBM INDIA

Theme: Gender Inclusivity Programmes and their Impact



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RESULTS – POSTER COMPETITION

FIRST PRIZE (RS. 25,000):

GROUP 8

Ms. Summaiya Afreen	Student, Sikkim Manipal University
Ms. Chhavi Sharma	Student, Sikkim Manipal University
Ms. Kavia Yadav	Student, Sikkim Manipal University

2 SECOND PRIZES (RS. 20,000):

GROUP 3

Mr. Jitendra R. Pandey	Faculty, The Calorx School
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GROUP 7

Ms. Preeti Mittal	Student, Sikkim Manipal University
Ms. Jasmeet Kaur	Student, Sikkim Manipal University
Ms. Minakshi Thakur	Student, Sikkim Manipal University

2 THIRD PRIZES (RS. 15,000):

GROUP 13

Ms. Priyanka Sudarshan	Senior Manager, Wipro Technologies
Ms. Sebati Sircar	Wipro Technologies

GROUP 12

Ms. Kulpreet Kaur	Work Force Relations, IBM Daksh
Ms. Vibha Gupta	Corporate Communications, IBM Daksh

Coordinator
Prof. Asha Kaul

Coordinator
Prof. Manjari Singh

