



International Case Writing Competition
Gender Inclusivity: Proposing New Paradigms

November 14-15, 2009

Schedule



November 14, 2009						
09:30 – 10:00	REGISTRATION					
10:00 – 10:55	INAUGURATION		Chief Guest: Ms. Renuka Ramnath, Founder & MD, Multiples Alternate Asset Management			
11:00 – 11:25	THEME: GENDER INCLUSIVITY PROGRAMMES AND THEIR IMPACT	Rural Distribution Network: An Enterprise of the Rural Poor Women	Ms. Reema Nanavaty & Ms. Uma Swaminathan	THEME: NEED FOR GENDER FRIENDLY POLICIES	Gender Inclusivity @ Corporate Culture	Ms. Pooja Misra & Ms. Jaya Gupta
11:30 – 11:55		Ford Technology Services India: Gender Inclusivity Programs and their Impact	Ms. Freya S. Pulimood		A Woman's Life Cycle at Work	Dr. Meenakshi Gandhi
12:00 – 12:25		Building an Inclusive Workplace: An IBM Daksh Perspective	Ms. Kulpreet Kaur & Ms. Vibha Gupta		Gender Friendly Work Place Policies in South Central Railway, Vijayawada Division Help to Attract and Retain Women Employees: A Case Study	Ms. Keerthi Bollineni
12:30 – 12:55		A Case Study on Women Empowerment through Entrepreneurship in a Small City of Jodhpur	Dr. Meeta Nihalani		THEME: IMPACT OF GENDER FRIENDLY POLICIES ON ORGANIZATIONAL PERFORMANCE	Gender Sensitive Management: Experiences in a Hi-Tech Organization in India
13:00 – 14:15	LUNCH					

Tea/Coffee & snacks will be available at 10:45 a.m.



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14:30 – 14:55	THEME: GENDER INCLUSIVITY PROGRAMMES AND THEIR IMPACT	Gender Inclusivity Programs & their Impact: IBM India	Ms. Kalpana Veerarahavan	THEME: IMPACT OF GENDER FRIENDLY POLICIES IN ATTRACTING, RETAINING, DEVELOPING AND MOTIVATING WOMEN EMPLOYEES	Impact of Gender Friendly Policies in Attracting, Retaining, Developing and Motivating Women Employees: A Case study from Wipro Technologies (Wipro)	Ms. Priyanka Sudarshan & Ms. Sebati Sircar
15:00 – 15:25		Gender Inclusivity Programs and their Impact: ANZ India	Ms. Geetha Kannan, Ms. Charu Mathur, & Ms. Sushma M. Shetty		Career Advancement Strategies for Women: Perspectives from Indian Women	Mr. Simachal Mohanty
15:30 – 15:55		Providing Livelihood Security to Poor Women Artisans of SEWA	Ms. Reema Nanavaty & Ms. Mona Dave		The Crisis at Rangaram Info Systems Ltd.	Dr. R. Krishnaveni & Ms. R. Deepa
16:00 – 16:25		Gender Inclusivity Programmes and their Impact	Mr. Siby Zacharias		Differential Responses to Work Place Problems	Dr. R. Krishnaveni & Ms. R. Deepa
16:30 – 16:55		Case Study: Empowerment of Rural Women in Bangalore South District (Renamed as Ramanagara District)	Ms. Kalyani Rangarajan, Dr. Hanuman Kennedy, & Ms. Jacintha K.S. Mayne		Impact of Gender Friendly Policies in Attracting, Retaining, Developing and Motivating Women Employees: The Case	Mr. Jitendra R. Pandey
17:00 – 19:00	POSTER PREPARATION					

Tea/Coffee & snacks will be available at 3:45 p.m. and 5:15 p.m.



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10:00 – 10:25		The Business Case for Gender Inclusion - The IWIN story	Ms. Varsha S. Ramesh		Women in Knowledge Based IT industry: Does Gender Matter? A Case Analysis	Dr. Ranjana Agarwal
10:30 – 10:55	THEME: GENDER INCLUSIVITY PROGRAMMES AND THEIR IMPACT	Gender Inclusivity Programmes and their Impact	Ms. Suvarna Damle	THEME: NEED FOR GENDER FRIENDLY POLICIES	Mindset, Policies, and Gender Equality	Mr. Mitesh Tank & Ms. Rohini Khuperkar
11:00 – 11:25		The Case of K.L.N. College of Engineering in Bringing Gender Equality in Engineering Education in the Stream of Higher Education	Ms. A.C. Anbudevi		Gender Differences of Mobility in Organization – Testing the Various Perspectives: A Case on Baroda City	Mr. Prashant D. Amin & Ms. Bijal Zaveri
11:30 – 11:55		Gender Inclusivity: The Infosys Way	Dr. Kamayani Joshi		THEME: MISCELLANEOUS	Inclusion of Woman’s Health in Promoting Gender Sensitive Work Environment – Case Study
12:00 – 13:10	CASE DISCUSSION	Hooters: Legal Remedy for Sexual Harassment		Prof. Anurag Agarwal, IIM Ahmedabad		
13:15 – 14:15	LUNCH					
14:30 – 15:25	POSTER PRESENTATION					
15:30 – 16:30	PRIZE DISTRIBUTION & CLOSING CEREMONY		Chief Guest: Mr. R.S. Sharma, CMD, ONGC			

Tea/Coffee & snacks will be available at 11:15 a.m., & 3:00 p.m.