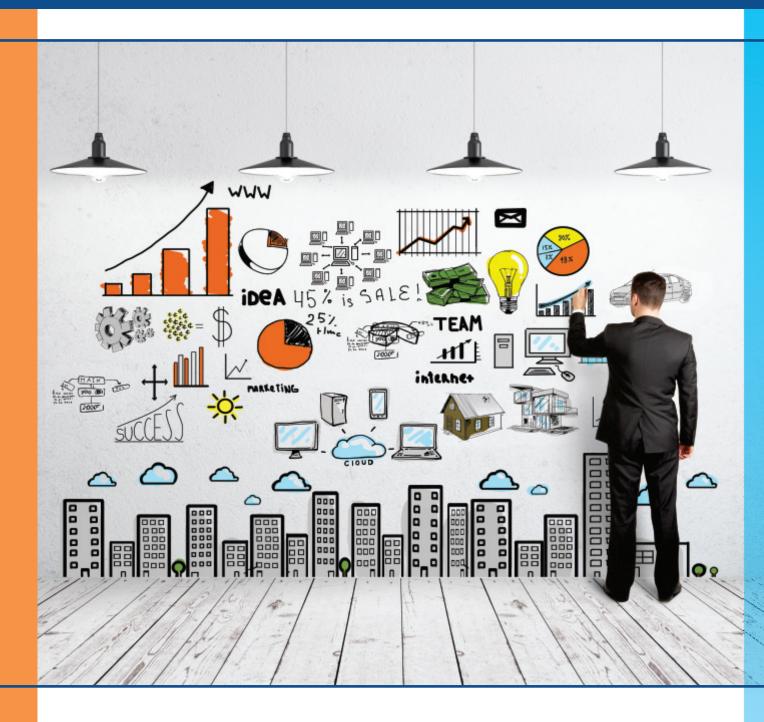# STRATEGIC IT MANAGEMENT FOR CIOs

November 28 – December 03, 2016

Executive Education

Indian Institute of Management, Ahmedabad

STRATEGIC IT MANAGEMENT FOR CIOs

November 28 – December 03, 2016

Objectives

One of the main objectives of the programme on Strategic IT Management is to make the participants of the programme understand the issues related to strategic planning and usage of IT in an organisation. The programme also emphasises the strategic benefits and the competitive advantage that organisations across the globe have successfully achieved by managing a proper IT portfolio. Strategic management of IT should not only mean strategic utilisation of IT but should also emphasise strategic IT planning and decision-making. Thus, the programme will focus on internal and external short-term and long-term requirements for the strategic IT management of organisations.

Audience

The programme is intended for Chief Information Officers and top managers of organisations to make them appreciate various aspects of the strategic management of IT and ensure better alignment of IT and business strategy.

Faculty

- Dixit, Mukund R.
- Gandhi, Shailesh
- Jain, Rekha
- Krishnamoorthy, Srikumar
- Ranganathan, Kavitha
- Varkkey, Biju
- Verma, Sanjay (Faculty Chair)
  E-mail: sverma@iima.ac.in

Content

The programme will focus on various frameworks of strategic planning of IT roadmaps for organisations and will discuss issues related to management of IT projects and proper execution of the same. The programme will also emphasise various facets of IT project justification starting from various financial models to benefits management. A few topics which the programme will focus on are as follows:

- Benefiting from disruptive innovations and transformational business
- Aligning IT with business strategy
- Identifying information requirements of managers
- Managing outsourcing
- Managing employees and performance: The people framework
- Concept of strategy: Corporate and competitive
- Tracking organisational performance – BSC and strategy formulation and implementation
- Dashboards for information tracking and analysis
- Valuation of IT projects
- Developing an IT applications portfolio
- Business intelligence
- Governance and structuring of IT organisations
- Managerial evaluation of projects
- Understanding why IT initiatives fail: Planning to succeed
- Achieving strategic benefits from IT

Methodology

The lead learning tool will be case studies which will be supplemented by lectures, group presentations, group exercises and games along with self learning. To integrate the learning, the programme will end with an integrated case or a practical problem-based group presentation.

Nominations and Inquiries

Nominations should reach the Officer - Executive Education latest by **November 15, 2016**.

Organisational sponsorship is generally required, but can be waived in case the participant is likely to gain significantly from the programme for personal improvement or greater job effectiveness.

All nominations are subject to review and approval by the programme faculty (usually after the due date for receiving nominations). A formal acceptance letter will be sent to selected nominees accordingly. Nominees are requested to make their travel plans only after receiving the acceptance letter.

For nomination forms and more information, please contact:

Officer - Executive Education
Indian Institute of Management, Ahmedabad
Vastrapur, Ahmedabad 380 015.
Phone: +91-79-6632 4472 to 77 and 4461 to 69
Fax: +91-79-2630 0352 (ExEd)/ 2630 6896 (General)
E-mail: exed@iima.ac.in
Website: www.iima.ac.in/exed

Venue and Accommodation

The programme will be held at the Indian Institute of Management, Ahmedabad. Participants would get a full board and air-conditioned single room accommodation on the Institute campus.

IIMA norms do not allow participants to have guests stay with them during the programme.

Programme Fee and Payment

INR 1,40,000 (+15% Service Tax) per person for participants from India and its equivalent in US Dollars for participants from other countries. The fee includes tuition fees, programme materials, boarding and lodging.

The programme fee should be received by the Executive Education Office latest by **November 15, 2016**. In case of cancellations, the fee will be refunded only if a request is received at least 15 days prior to the start of the programme. If a nomination is not accepted, the fee will be refunded to the person/organisation concerned.

The programme fee can be paid in one of these three ways:

[A] Electronic Fund Transfer:

1. Name of Beneficiary:
   Indian Institute of Management, Ahmedabad

2. Savings Bank A/c No. 9369EEP, YES Bank Limited, C. G. Road Branch, Ahmedabad (IFSC:YESB0000007, SWIFT Code: YESBINBB)

3. Name of Remitter: _____ (Please mention the name of the sponsoring organisation)

4. Purpose of Remittance:
   Strategic IT Management for CIOs

5. IIMA Permanent Account Number (PAN): AAATI1247F

6. IIMA Tax Deduction Account Number (TAN): AHMI00189A

7. IIMA Service Tax Registration Number: AAATI1247FST001

After making the payment, please e-mail us the complete transaction details immediately so that we can link your remittance with your nomination.

[B] Payment Gateway
Please visit the IIMA website (www.iima.ac.in/exed) for more information.

[C] Demand draft/ cheque payable at par at Ahmedabad
The cheque/ draft should be in favour of **"Indian Institute of Management, Ahmedabad"** and sent directly to Executive Education Office through courier or speed post.

Discount

Early Bird Discount: Nominations received with payments on or before **November 07, 2016** will be entitled to an early bird discount of 7%. Early submission of fee and nomination does not however guarantee acceptance of the application.

Group Discount: Any organisation sponsoring four or more participants will be entitled to a discount of 7% on the total fee payable provided that at least four participants actually attend the programme. Organisations can avail themselves of both the discounts subject to a maximum overall discount of 10%.

Any organisation sponsoring 25 or more participants across all the programmes in one academic year will be entitled to an overall discount of 15% on the programme fee payable.

The above discounts will be applicable only when the requisite numbers of participants actually attend the programmes.

Alumni Association

Participants who are attending short-duration Executive Education Programmes for the first time on or after April 1, 2012, will have to attend for a total of 21 days in one or more programmes in order to be eligible for alumni status and the alumni identity card, both of which will be awarded on the payment of a one-time alumni fee of INR 10,000.

Indian Institute of Management, Ahmedabad (IIMA)

IIMA was set up by the Government of India in collaboration with the Government of Gujarat and Indian industry as an autonomous institution in 1961. The Institute provides education, training, consulting and research facilities in management.

Major Programmes Offered by IIMA
- Two-Year Post-Graduate Programme in Management (equivalent to MBA)
- Two-Year Post-Graduate Programme in Food and Agribusiness Management (equivalent to MBA)
- Fellow Programme in Management (equivalent to Ph.D.)
- One-year Post-Graduate Programme in Management for Executives
- Executive Education Programmes (EEP) for industry, business, agricultural and rural sectors, and public systems covering education, health, transport and population
- Faculty Development Programme for teachers in universities and colleges

The Institute has about 97 faculty members working in the following management areas and sectors:

Disciplinary Areas and Groups
- Business Policy
- Communications
- Economics
- Finance and Accounting
- Information Systems
- Marketing
- Organisational Behaviour
- Human Resource Management
- Production and Quantitative Methods
- Public Systems Group

Interdisciplinary Centres
- Centre for Innovation, Incubation and Entrepreneurship
- Centre for Infrastructure Policy and Regulation
- Centre for Management in Agriculture
- Centre for Management of Health Services
- Centre for Retailing
- Gender Resource Centre
- IIMA-Idea Telecom Centre of Excellence
- India Gold Policy Centre
- Insurance Research Centre
- Ravi J. Matthai Centre for Educational Innovation

Kasturbhai Lalbhai Management Development Centre (KLMDC) located on the IIMA main campus and the **International Management Development Centre (IMDC)** located on the new campus, provide an academic and learning environment for participants of the Executive Education Programmes. All rooms at KLMDC and IMDC are air-conditioned and have internet connectivity. They have separate dining halls, a reading lounge, classrooms and auditorium (with audio-visual and computer projection facilities), syndicate rooms and computer lab. The campus is Wi-Fi enabled. Recreation facilities exist for indoor and outdoor games (badminton, basketball, billiards, carrom, chess, cricket, football, squash, TT and volleyball). Participants can also take advantage of the Institute's library.