Strategic IT Management for CIOs

September 17-22, 2018

Executive Education
Indian Institute of Management Ahmedabad

Objectives

One of the main objectives of the programme on Strategic IT Management is to make the participants of the programme understand the issues related to strategic planning and usage of IT in an organization. The programme also emphasises the strategic benefits and the competitive advantage that organizations across the globe have successfully achieved by managing a proper IT portfolio. Strategic management of IT should not only mean strategic utilisation of IT but should also emphasise strategic IT planning and decision-making. Thus, the programme will focus on internal and external short-term and long-term requirements for the strategic IT management of organizations.

Programme Highlights

The programme will focus on various frameworks of strategic planning of IT road maps for organizations and will discuss issues related to the management of IT projects and proper execution of the same. The programme will also emphasise various facets of IT project justification beginning with various financial models that can benefit management. A few topics which the programme will focus on are as follows:

- Benefiting from disruptive innovations and transformational business
- Aligning IT with business strategy
- Identifying the information requirements of managers
- Managing outsourcing
- Managing employees and performance: The people framework
- Concept of strategy: Corporate and competitive
- Tracking organizational performance – BSC and strategy formulation and implementation
- Dashboards for information tracking and analysis
- Valuation of IT projects
- Developing an IT applications portfolio
- Business intelligence
- Governance and structuring of IT organisations
- Managerial evaluation of projects
- Understanding why IT initiatives fail: Planning to succeed
- Achieving strategic benefits from IT

Participants' Profile

The programme is intended for Chief Information Officers and top managers of organizations to make them appreciate various aspects of the strategic management of IT and ensure better alignment of IT and business strategy.

Pedagogy

The lead learning tool will be case studies which will be supplemented with lectures, group presentations, group exercises and games along with self-learning. To integrate the learning, the programme will end with an integrated case or a practical problem-based group presentation.

Faculty

Gandhi, Shailesh
Fellow (IIMA), B.E. (Chemical)

Prof. Gandhi is currently Dean (Programmes) at IIMA. Earlier, he was the Chairperson of the Post Graduate Programme in Management (PGP) for three years and a Chairperson of the one year Post Graduate Programme in Management for Executives (PGPX) for two years.

He has several years of experience in consultancy, industry and academics. The consulting experience includes working with several organizations in both private and public sectors and also on the assignments funded by international agencies like the World Bank, OECF, ICA, the Royal Netherlands Embassy, etc. The consulting areas include: financial restructuring, business systems development, accounting & costing systems and corporate performance measurement. The industry experience is in the areas of corporate finance, accounting and MIS in chemical companies. The academic experience includes teaching and research in the Finance and Accounting Areas.

He has designed and conducted several management development programmes in China, Dubai, Egypt, India, Kuwait, Nairobi, South Africa and Thailand. The major clients for consulting and management development programmes cover various sectors like banking and insurance, engineering, infrastructure, energy, chemicals & pharmaceuticals and IT.

He is a member of the Cost Accounting Standards Board of the ICWAI since 2008-09. He is independent director on the boards of Gujarat Mineral Development Corporation (GMDC). He has served as an expert member in the Pension Reforms Committee and Financial Resources Committee set up by the Finance Department of the Government of Gujarat.

He specializes in accounting, management control, and performance measurement and management systems. His research interests and publications are in developing financial and non-financial performance measurement tools, Balanced Score Card, accounting issues and impact on financial reporting, and governance.

Jain, Rekha
PhD (IIT, Delhi)

Prof. Rekha Jain is currently the Executive Chair of the IIMA-IDEA Telecom Centre of Excellence. She has consulted with several national and international organizations in the area of Telecom Policy and ICT Strategy. Her research and teaching interest are in telecom policy and regulation, rural telecom, ICT Strategy and Management, and Information System Implementation. She has also worked on leadership issues for Women in IT.

Her recent focus of work has been on Infrastructure Development and Public Private Partnerships. She has several publications in national and international journals and is an editorial board member of Journal of Global Information Management (JGIM) and Board Member of several professional organizations. She has been and continues to be a member of several national level committees in the telecom and IT sectors.

She is an independent director with Telecommunications Consultant of India Limited and Gujarat Infro Petro Limited.

She has worked with both international and domestic organizations, including World Bank, DFID, Commonwealth Telecommunications Organization, IDRC, Department of Telecommunications, Doordarshan, Nabard, National Rural Roads Development Agency, NASSCOM, Department of Post, Sixth Pay Commission, TCS, Department of IT, etc.
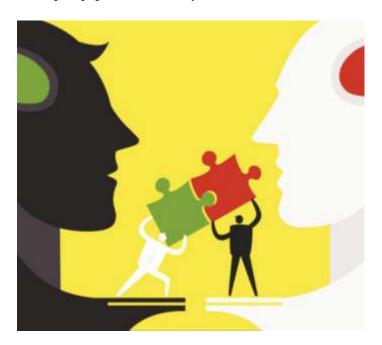
She has administrative experience in working in various key positions at IIMA. She was the faculty representative on the Board of IIMA (2013-15).

Ranganathan, Kavitha
PhD (Uni of Chicago)

Prof. Kavitha Ranganathan has a Ph.D. in Computer Science from the University of Chicago. Her dissertation explored novel data and job scheduling algorithms for distributed systems including Grids and Peer-to-peer systems. She then worked as a researcher at IBM's T.J. Watson Research Center in New York in the area of collaborative and distributed systems and has been awarded three patents for her research work while at IBM. Her current research interests also include the use of ICT for development and data visualization techniques for analyzing and presenting large amounts of data.

She has published widely in international conferences like HPDC, JSSPP, ICSOC, CC-Grid and P2PEcon and journals like the Journal of Grid Computing, International Journal of Cooperative Information Systems and Information Development. Her HPDC paper (International conference on High Performance Distributed Computing) on distributed scheduling algorithms was recently selected for the Top 20 papers in the history of HPDC award.

Varkkey, Biju
Fellow (NIBM)

Prof. Biju Varkkey obtained master's degree in Human Resource Management from Mahatma Gandhi University, Kerala and completed Fellowship in Management from NIBM, Pune. He has professional experience spanning industry, consulting and management schools like IIM Lucknow and MDI Gurgaon. His areas of interests are Strategic Human Resource Management, Performance Management, Leadership Development, Organisation Restructuring, Employment Relations, Decent Work Practices, Sales Force Effectiveness and Public Private Partnerships. He has published articles and papers in international and national journals, presented papers in seminars/conferences and edited conference proceedings. He has consulted as well as conducted training programs for government public, private and non-government organizations. Currently he leads the Indian side of global research project www.paycheck.in and is involved with IOM, Geneva for a project studying labour supply chain. In the past he has been retained by ILO, Geneva, UNDP and CSM for advisory support.

Prof. Varkkey has been member of state and central government committees connected with Human Resource Management and administrative reforms. He is also associated with a national level HR Think Tank and has consulted extensively for corporate and non-corporates. Some of the recent assignments handled by Prof. Varkkey are Seventh Central Pay Commission, Sixth Central Pay Commission, GOI, Rajya Sabha Secretariat, High technology startups, Delhi Metro, Pfizer AHD NY, Amara Raja Batteries and SICOM Ltd.

Subjects of specific academic and advisory interest include internal talent and leadership capability development, design and implementing performance management systems, strategically orienting HR departments for growth and competitiveness, reward system design, HR Audits and leadership and functional coaching.

Prof. Varkkey serves as independent director of public limited companies and takes keen interest in improving governance standards, performance reviews and rewards and CSR. He continues to be associated with social sector firms in advisory capacity and is member of governing boards of a leading residential school and management institute.

Verma, Sanjay (Faculty Chair)
Fellow of IIM Calcutta (Information Systems/Operations Research)
Email: sverma@iima.ac.in

Prof. Sanjay Verma is a member of Information Systems area at IIM Ahmedabad. He is a secondary member of Marketing and Business Policy areas. His teaching interests are in Management Information System, Customer Relationship Management, Knowledge Management and Business Intelligence/Analytics with applications in Marketing/Operations. He engages in work related to Knowledge Management, Enterprise Resource Planning (ERP), e-Governance, Customer Relationship Management (CRM), Performance Measurement, HR Strategy and Operations Management. He has also worked on developing algorithms for multiple machine scheduling and project scheduling problems, simulation as well as, on developing decision support systems in marketing.

Prof. Verma is on the Board of Punjab National Bank. He has also has served as an independent director, nominated by Government of India on the Board of Punjab and Sind Bank. In these banks, he has been actively involved in developing and implementing overall as well as, functional strategies of the banks. At IIMA, he has served as chairperson of Centre for e-Governance, and has Chaired IT services twice.

Prof. Verma has been on various committees on IT related issues associated with organizations such as Indian Oil, Supreme Court, Gandhi Ashram Sabarmati, Gujarat Urja Vikas Nigam, Gujarat Mineral Development Corporation etc.

Prof. Verma started his career with Modern Suitings Ltd. Alwar in the field of sales and marketing. After taking to academics, he has taught at IMS Bikaner and XIM Bhubaneswar. He has published papers and participated in conferences, both in India and abroad.

Prof. Verma has been involved in teaching and consulting with organizations engaged in the field of retail, health, insurance, infrastructure (ports, railways, container handling etc.), education, BPO and social sector.

Nominations and Inquiries

Nominations should reach the Executive Education Office latest by **September 4, 2018.** The last date for Early Bird discount is **August 27, 2018.**

Organizational sponsorship is generally required, but can be waived in case the participant is likely to gain significantly from the programme for personal improvement or greater job effectiveness.

All nominations are subject to review and approval by the programme faculty (usually after the due date for receiving nominations). A formal acceptance letter will be sent to selected nominees accordingly. Nominees are requested to make their travel plans only after receiving the acceptance letter.

For nomination forms and more information, please contact:

Executive Education
Indian Institute of Management Ahmedabad
Vastrapur, Ahmedabad 380 015.
Phone: +91-79-6632 4461 to 69 and 4472 to 77
Fax: +91-79-2630 0352 (ExEd)/ 2630 6896 (General)
Email: exed@iima.ac.in
Website: www.iima.ac.in/exed

Certificate

A certificate of participation will be issued to the participants at the end, subject to their having attended all the sessions of the programme.

Venue and Accommodation

The programme will be held at the Indian Institute of Management Ahmedabad. Participants would get full board and air-conditioned single room accommodation on the Institute campus.

IIMA norms do not allow participants to have guests staying with them during the programme.

Programme Fee and Payment

INR 1,40,000 plus 18% GST per person for participants from India and its equivalent in US Dollars for participants from other countries. The fee includes tuition fees, programme materials, boarding and lodging.

The programme fee should be received by the Executive Education Office latest by **September 4, 2018.** In case of cancellations, the fee will be refunded only if a request is received at least 15 days prior to the start of the programme. If a nomination is not accepted, the fee will be refunded to the person/ organization concerned.

The programme fee can be paid in one of these two ways:

[A] Electronic Fund Transfer:

1. Name of Beneficiary:
   Indian Institute of Management Ahmedabad

2. Savings Bank A/c No. 9369EEP, YES Bank Limited, C. G. Road Branch, Ahmedabad
   (IFSC:YESB0000007, SWIFT Code: YESBINBB)

3. Name of Remitter: _____ (Please mention the name of the sponsoring organization)

4. Purpose of Remittance:
   Strategic IT Management for CIOs

5. IIMA Permanent Account Number (PAN):
   AAATI1247F

6. IIMA Tax Deduction Account Number (TAN):
   AHMI00189A

7. IIMA GST Registration Number:
   24AAATI1247F1Z4 SAC: 999293

After making the payment, please email us the complete transaction details immediately so that we can link your remittance with your nomination.

[B] Payment Gateway:

For more information, please visit the respective programmes listed on our website www.iima.ac.in/exed.

Discount

Early Bird Discount: Nominations received with payments on or before **August 27, 2018** will be entitled to an early bird discount of 7%. Early submission of fee and nomination does not, however, guarantee acceptance of the application.

Group Discount: Any organization sponsoring four or more participants will be entitled to a discount of 7% on the total fee payable provided that at least four participants actually attend the programme. Organizations can avail themselves of both the discounts subject to a maximum overall discount of 10%.

Any organization sponsoring 25 or more participants across all the programmes in one academic year will be entitled to an overall discount of 15% on the programme fee payable.

The above discounts will be applicable only when the requisite numbers of participants actually attend the programmes.

Alumni Association

Participants who are attending short-duration Executive Education Programmes for the first time, on or after April 1, 2012, will have to attend for a total of 21 days in one or more programmes in order to be eligible for alumni status and alumni identity card, both of which will be awarded on the payment of a one-time alumni fee of INR 10,000.

Indian Institute of Management Ahmedabad (IIMA)

IIMA was set up by the Government of India in collaboration with the Government of Gujarat and Indian industry as an autonomous institution in 1961. The Institute provides education, training, consulting and research facilities in management.

Major Programmes Offered by IIMA

- Two-Year Post Graduate Programme in Management (equivalent to MBA)
- Two-Year Post Graduate Programme in Food and Agribusiness Management (equivalent to MBA)
- Fellow Programme in Management (equivalent to Ph.D.)
- One-Year Post Graduate Programme in Management for Executives
- Executive Education offers short duration programmes through open enrollment, customisation and online for various levels of experienced professionals across industry
- Faculty Development Programme for teachers in universities and colleges
- Two-Year Online Post Graduate Programme in Management (ePGP)

The Institute has 97 faculty members working in the following management areas and centres:

Disciplinary Areas and Groups

- Business Policy
- Communications
- Economics
- Finance and Accounting
- Human Resource Management
- Information Systems
- Marketing
- Organizational Behaviour
- Production and Quantitative Methods
- Public Systems Group

Interdisciplinary Centres

- Centre for Gender Equity, Diversity and Inclusivity
- Centre for Innovation, Incubation and Entrepreneurship
- Centre for Management in Agriculture
- Centre for Management of Health Services
- IIMA-Idea Telecom Centre of Excellence
- India Gold Policy Centre
- Ravi J. Matthai Centre for Educational Innovation

Kasturbhai Lalbhai Management Development Centre (KLMDC) located on the IIMA main campus and the **International Management Development Centre (IMDC)** located on the new campus, provide an academic and learning environment for participants of the Executive Education Programmes. All rooms at KLMDC and IMDC are air-conditioned and have internet connectivity. They have separate dining halls, a reading lounge, classrooms and auditorium (with audio-visual and computer projection facilities), syndicate rooms and computer lab. The campus is Wi-Fi enabled. Recreation facilities exist for indoor and outdoor games (badminton, basketball, billiards, carrom, chess, cricket, football, squash, TT and volleyball). Participants can also take advantage of the Institute's library.