

Managing IT Projects

June 20-25, 2016



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In recent years, Information Technology (IT) has emerged to become a critical resource for doing business. With more importance being given to IT in organizations, more resources are also being earmarked for such initiatives. However, the rate of failure of IT projects across the globe has remained at around 50 percent in survey after survey done over the past couple of decades. This has happened in spite of new and more resilient technologies, innovative methods, tools and management practices. Interestingly, the reasons for failure remain the same and the issues and the problems recur again and again. A large number of these issues are related to failures in appreciating risks related to IT projects and categorization of such risks relating to non-adherence to frameworks for managing IT projects and IT governance at large.

Contents

This programme will be focusing on various aspects of IT Project Management, Risk Management for IT Projects, IT Governance Frameworks, Project Monitoring and Contract Management. A few topics on which the programme will focus on are as follows:

- Implementing Enterprise-wide IT Projects
- Harnessing IT: Choosing the Right Project
- Tracking IT Project Performance
- Strategic Sourcing and Alignment
- Adopting, Managing and Driving Change
- Understanding Information Requirements
- Investment in Evaluation Technology
- Selecting the IT Project Manager
- Managing IT Contracts
- Managing BI Projects
- Risk Allocation and Mitigation of Projects
- Managing Trade-off between Project Scopes, Schedules and Resources: A Management Game
- Bidding Design and Evaluation of IT Projects
- IT Implementation Failures: Factors and Strategies

Methodology

The lead learning tool will be case studies. It will be supplemented by lectures, group presentations, group exercises and games along with self-learning. To integrate the learning, the course will end with an integrated case or practical problem-based group presentation.

Target Audience

Decision-makers engaged in planning, monitoring and managing IT projects.

Faculty

Anurag Agarwal

Rekha Jain

Srikumar Krishnamoorthy

Ajay Pandey

V. Venkata Rao

Dheeraj Sharma

Biju Varkkey

Sanjay Verma (Faculty Chair – Managing IT Projects)

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Nominations and Inquiries

Nominations should reach the Officer - Executive Education latest by **June 06, 2016**. The last date for early bird discount – **May 30, 2016**.

Organizational sponsorship is generally required, but can be waived in case the participant is likely to gain significantly from the programme for personal improvement or greater job effectiveness.

All nominations are subject to review and approval by the programme faculty (usually after the due date for receiving nominations). A formal acceptance letter will be sent to selected nominees accordingly. Nominees are requested to make their travel plans only after receiving the acceptance letter.

For nomination forms and more information, please contact:

Officer - Executive Education

Indian Institute of Management, Ahmedabad

Vastrapur, Ahmedabad 380 015.

Phone: +91-79-6632 4472-76

Fax: +91-79-2630 0352 (ExEd)/ 2630 6896 (General)

E-mail: exed@iima.ac.in • Website: www.iimahd.ernet.in/exed

Venue and Accommodation

The programme will be held at the Indian Institute of Management, Ahmedabad. Participants would get a full board and air-conditioned single room accommodation on the Institute campus.

IIMA norms do not allow participants to have guests stay with them during the programme.

Programme Fee and Payment

Rs. 140,000 (+15% service tax) per person for participants from India and its equivalent in US Dollars for participants from other countries. The fee includes tuition fees, programme materials, boarding and lodging.

The programme fee should be received by the Executive Education Office latest by June 06, 2016. In case of cancellations, the fee will be refunded only if a request is received at least 15 days prior to the start of the programme. If a nomination is not accepted, the fee will be refunded to the person/organization concerned.

The programme fee can be paid in any one of these three ways:

A. Electronic Fund Transfer

1. Name of Beneficiary: **Indian Institute of Management, Ahmedabad**
2. Savings Bank A/c No. 9369EEP, YES Bank Limited, C. G. Road Branch, Ahmedabad
(IFSC: YESB0000007, SWIFT Code: YESBINBB)
3. Name of Remitter: _____ (Please mention the name of the sponsoring organization)
4. Purpose of Remittance: **Managing IT Projects**
5. IIMA Permanent Account Number (PAN): AAATI1247F
6. IIMA Tax Deduction Account Number (TAN): AHMI00189A
7. IIMA Service Tax Registration Number: AAATI1247FST001

After making the payment, please e-mail us the complete transaction details immediately so that we can connect your remittance with your nomination.

B. Payment Gateway

Please visit IIMA website (www.iimahd.ernet.in/exed) for more information.

C. Demand draft/cheque payable at par

The cheque/ draft should be in favour of “**Indian Institute of Management, Ahmedabad**” and sent directly to Executive Education Office through courier or speed post.

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Discount

Early Bird Discount: Nominations received with payments on or before **May 30, 2016** will be entitled to an early bird discount of 7%. Early submission of fee and nomination does not however guarantee acceptance of the application.

Group Discount: Any organization sponsoring 4 or more participants will be entitled to a discount of 7% on total fee payable provided that at least 4 participants actually attend the programme. Organizations can avail themselves of both the discounts subject to a maximum overall discount of 10%.

Any organization sponsoring 25 or more participants across all the programmes in one academic year will be entitled to an overall discount of 15% on the programme fee payable.

The above discounts will be applicable only when the requisite numbers of participants actually attend the programmes.

Alumni Association

Please note that participants who are attending short-duration Executive Education Programmes for the first time, on or after April 1, 2012, will have to attend for a total of 21 days in one or more programmes in order to be eligible for alumni status and alumni identity card, both of which will be awarded on the payment of a one-time alumni fee of Rs.10,000.

INDIAN INSTITUTE OF MANAGEMENT AHMEDABAD (IIMA)

IIMA was set up by the Government of India in collaboration with the Government of Gujarat and Indian industry as an autonomous institution in 1961. The Institute provides education, training, consulting and research facilities in management.

Major programmes offered by IIMA

- Two-Year Post-Graduate Programme in Management (equivalent to MBA)
- Two-Year Post-Graduate Programme in Food and Agribusiness Management (equivalent to MBA)
- Fellow Programme in Management (equivalent to Ph.D.)
- One-year Post-Graduate Programme in Management for Executives
- Executive Education Programmes (EEP) for industry, business, agricultural and rural sectors, and public systems covering education, health, transport and population
- Faculty Development Programme for teachers in universities and colleges

The Institute has about 96 faculty members working in the following management areas and sectors:

DISCIPLINARY AREAS • Business Policy • Communications • Economics • Finance and Accounting • Information Systems • Marketing • Organizational Behaviour • Human Resource Management • Production and Quantitative Methods

INTERDISCIPLINARY CENTRES AND GROUPS • Centre for Innovation, Incubation and Entrepreneurship • Centre for Infrastructure Policy and Regulation • Centre for Management in Agriculture • Centre for Management of Health Services • Centre for Retailing • Gender Resource Centre • IIMA-Idea Telecom Centre of Excellence • India Gold Policy Centre • Insurance Research Centre • Public Systems Group • Ravi J. Matthai Centre for Educational Innovation

KASTURBHAI LALBHAI MANAGEMENT DEVELOPMENT CENTRE (KLMDC) located on the IIMA main campus and the **INTERNATIONAL MANAGEMENT DEVELOPMENT CENTRE (IMDC)** located on the new campus, provide an academic and learning environment for participants of the Executive Education Programmes. All rooms at KLMDC and IMDC are air-conditioned and have internet connectivity. They have separate dining halls, a reading lounge, classrooms and auditorium (with audio-visual and computer projection facilities), syndicate rooms and computer lab. The campus is Wi-Fi enabled. Recreation facilities exist for indoor and outdoor games (badminton, basketball, billiards, carrom, chess, cricket, football, squash, TT and volleyball). Participants can also take advantage of the Institute's library.



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