

# Project Management

August 29 - September 03, 2016



Executive Education  
Indian Institute of Management, Ahmedabad

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## Introduction

Project Management is the science and art of managing the business of an organization and growth of a nation by translating strategy into successful action. While quite a few Indian projects have achieved outstanding performance and even set international records, Project Management in India still has tremendous scope for improvement. A study by the Ministry of Statistics and Program Implementation estimates the cost and time overrun in projects at INR 187,524 crores (30 billion USD). One of the reasons for India to be lagging behind China in economic development is the absence of certified Project Managers.

Realizing the need for a relevant program on Project Management, IIMA started offering Executive Education in Project Management in 1985 and has till date trained over 2,050 executives in this area. The focus of the Program has been on the Implementation Phase – the key area for the success of projects. Besides retaining the focus on the implementation phase of projects, the current program also includes one session on Project Risk Management.

## Objectives

- To develop an understanding of the tools and techniques for effective management of resources and cost in projects
- To expose participants to the behavioural aspects of project management
- To provide an insight into the network-based project monitoring system
- To discuss various aspects related to contract management, project costing, budgeting and other related topics
- To acquaint participants with project uncertainty and risk management.

## Content

- Overview of project management, different stages of a project and slippages in projects.
- Network Techniques: Activity, events, drawing of networks, critical path, float, methods to find critical path.
- PERT: Uncertainty, estimation of activity time, network simulation, project completion probability.
- Public Private Partnership Projects.
- Project Resource Planning: Resource aggregation, resource profile, resource smoothing.

- Behavioural Aspects in Project Management: Project organization structure, management of project personnel motivation, project manager's role, etc.
- Project Monitoring: Hierarchy of networks, reporting formats, reporting frequency, reporting of cost and work value, rescheduling of projects.
- Contract Management and Legal Aspects: Specification of contracts, criteria for awarding contracts, follow-up and coordination.
- Project Risk Management: Composite impact factor, composite likelihood factor, risk time, risk cost, expected value method, variation, foreseen and unforeseen uncertainties.
- Discussion on some excellent project management cases in India.



## Target Audience

This programme is aimed at middle and senior executives who are planning to be involved in risk management in large national and international projects. The principles of project management will be applicable equally to conventional construction and infrastructure management sectors, service sectors (hotels, airlines, railways, telecom, internet service providers, power plants, call centres, BPOs, IT/ITES projects, defence services projects as well as projects in manufacturing sectors (process industries such as steel, aluminium, polymer, zinc, petrochemicals, cement, pharmaceuticals, etc.), persons involved in planning and monitoring of projects and those in government, financial institutions and other agencies coordinating implementation of various projects.

Participants will be able to get 35 PDUs for Project Management Institute Certification/Upgradation Process.

## Methodology

The pedagogical methods and materials will include lectures, discussions, case studies, exercises, and presentations by participants.



## Faculty

- Anurag Agarwal
- Goutam Dutta (Faculty Chair – Project Management)  
E-mail: goutam@iima.ac.in, Mobile: +91 98251 08105
- Joshy Jacob
- Arnab K. Laha
- V. Venkata Rao
- Neharika Vohra

In addition, there will be other IIMA faculty and guest speakers from India and abroad.

## Nominations and Inquiries

Nominations should reach the Officer - Executive Education latest by **August 16, 2016**. The last date for early bird discount is **August 08, 2016**.

Organizational sponsorship is generally required, but can be waived in case the participant is likely to gain significantly from the programme for personal improvement or greater job effectiveness.

All nominations are subject to review and approval by the programme faculty (usually after the due date for receiving nominations). A formal acceptance letter will be sent to selected nominees accordingly. Nominees are requested to make their travel plans only after receiving the acceptance letter.

For nomination forms and more information, please contact:

### Officer - Executive Education

Indian Institute of Management, Ahmedabad  
Vastrapur, Ahmedabad 380 015.  
Phone: +91-79-6632 4472-76  
Fax: +91-79-2630 0352 (ExEd)/2630 6896 (General)  
E-mail: exed@iima.ac.in  
Website: www.iimahd.ernet.in/exed

## Venue and Accommodation

The programme will be held at the Indian Institute of Management, Ahmedabad. Participants would get a full board and air-conditioned single room accommodation on the Institute campus.

IIMA norms do not allow participants to have guests stay with them during the programme.

## Programme Fee and Payment

INR 1,40,000 (+15% service tax) per person for participants from India and its equivalent in US Dollars for participants from other countries. The fee includes tuition fees, programme materials, boarding and lodging.

The programme fee should be received by the Executive Education Office latest by **August 16, 2016**. In case of cancellations, the fee will be refunded only if a request is received at least 15 days prior to the start of the programme. If a nomination is not accepted, the fee will be refunded to the person/organization concerned.

The programme fee can be paid in one of these three ways:

### [A] Electronic Fund Transfer:

1. Name of Beneficiary:  
**Indian Institute of Management, Ahmedabad**
2. Savings Bank A/c No. 9369EEP, YES Bank Limited, C. G. Road Branch, Ahmedabad  
(IFSC: YESB00000007, SWIFT Code: YESBINBB)
3. Name of Remitter: \_\_\_\_\_ (Please mention the name of the sponsoring organization)
4. Purpose of Remittance: **Project Management**
5. IIMA Permanent Account Number (PAN):  
AAATI1247F
6. IIMA Tax Deduction Account Number (TAN):  
AHMI00189A
7. IIMA Service Tax Registration Number:  
AAATI1247FST001

After making the payment, please e-mail us the complete transaction details immediately so that we can link your remittance with your nomination.

### [B] Payment Gateway

Please visit the IIMA website  
(www.iimahd.ernet.in/exed) for more information.

### [C] Demand draft/cheque payable at par at Ahmedabad

The cheque/draft should be in favour of **“Indian Institute of Management, Ahmedabad”** and sent directly to Executive Education Office through courier or speed post.

## Discount

**Early Bird Discount:** Nominations received with payments on or before **August 08, 2016** will be entitled to an early bird discount of 7%. Early submission of fee and nomination does not however guarantee acceptance of the application.

**Group Discount:** Any organization sponsoring 4 or more participants will be entitled to a discount of 7% on total fee payable provided that at least 4 participants actually attend the programme. Organizations can avail themselves of both the discounts subject to a maximum overall discount of 10%.

Any organization sponsoring 25 or more participants across all the programmes in one academic year will be entitled to an overall discount of 15% on the programme fee payable.

The above discounts will be applicable only when the requisite numbers of participants actually attend the programmes.

## Alumni Association

Participants who are attending short-duration Executive Education Programmes for the first time, on or after April 1, 2012, will have to attend for a total of 21 days in one or more programmes in order to be eligible for alumni status and alumni identity card, both of which will be awarded on the payment of a one-time alumni fee of INR 10,000.

## Indian Institute of Management, Ahmedabad (IIMA)

IIMA was set up by the Government of India in collaboration with the Government of Gujarat and Indian industry as an autonomous institution in 1961. The Institute provides education, training, consulting and research facilities in management.

### Major Programmes Offered by IIMA

- Two-Year Post-Graduate Programme in Management (equivalent to MBA)
- Two-Year Post-Graduate Programme in Food and Agribusiness Management (equivalent to MBA)
- Fellow Programme in Management (equivalent to Ph.D.)
- One-year Post-Graduate Programme in Management for Executives
- Executive Education Programmes (EEP) for industry, business, agricultural and rural sectors, and public systems covering education, health, transport and population
- Faculty Development Programme for teachers in universities and colleges

The Institute has about 97 faculty members working in the following management areas and sectors:

### Disciplinary Areas and Groups

- Business Policy
- Communications
- Economics
- Finance and Accounting
- Information Systems
- Marketing
- Organizational Behaviour
- Human Resource Management
- Production and Quantitative Methods
- Public Systems Group

### Interdisciplinary Centres

- Centre for Innovation, Incubation and Entrepreneurship
- Centre for Infrastructure Policy and Regulation
- Centre for Management in Agriculture
- Centre for Management of Health Services
- Centre for Retailing
- Gender Resource Centre
- IIMA-Idea Telecom Centre of Excellence
- India Gold Policy Centre
- Insurance Research Centre
- Ravi J. Matthai Centre for Educational Innovation



**Kasturbhai Lalbhai Management Development Centre (KLMDC)** located on the IIMA main campus and the **International Management Development Centre (IMDC)** located on the new campus, provide an academic and learning environment for participants of the Executive Education Programmes. All rooms at KLMDC and IMDC are air-conditioned and have internet connectivity. They have separate dining halls, a reading lounge, classrooms and auditorium (with audio-visual and computer projection facilities), syndicate rooms and computer lab. The campus is Wi-Fi enabled. Recreation facilities exist for indoor and outdoor games (badminton, basketball, billiards, carrom, chess, cricket, football, squash, TT and volleyball). Participants can also take advantage of the Institute's library.



कार्यकारी शिक्षा कार्यक्रम  
भारतीय प्रबंध संस्थान, अहमदबाद

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