



विद्याविनियोगाद्धिकारः
IIM
AHMEDABAD

Executive Education
Indian Institute of Management Ahmedabad



INVESTMENT DECISIONS AND BEHAVIORAL FINANCE

December 26 - 28, 2018

Investment Decisions and Behavioral Finance

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Behavioural finance offers exciting insights into the role of human behaviour in financial decision-making. It has greatly unravelled how individuals assess investment opportunities, formulate their portfolios and trade in the market. The insights brought about by behavioural finance are immensely valuable for an improved understanding of the behaviour of aggregate market prices. The behavioural finance approach is key to the understanding of the profitability of arbitrage opportunities in the market. It helps to identify the influence of market irrationality and formulate timely and focused investment and trading strategies. It offers promising directions in the structuring of products and its effective communication to clients. The practical applications which emerge from the recent advances in behavioural finance would be the key focus of the programme.

Objectives

The programme takes participants through the implications of the departure from market efficiency on (a) asset pricing and (b) investment decisions. The programme exposes investment professionals in financial institutions to the practical applications of behavioural finance to improve their investment and trading outcomes. It also helps investment advisors in their role of advising asset allocation and trading to clients.

Programme Highlights

- Review of market efficiency theory
- Difficulties in arbitrage
- Influence of biases and heuristics on investor decisions
- Rational investing in inefficient markets
- Measuring of investor sentiment
- Financial planning process and investor psychology

Pedagogy

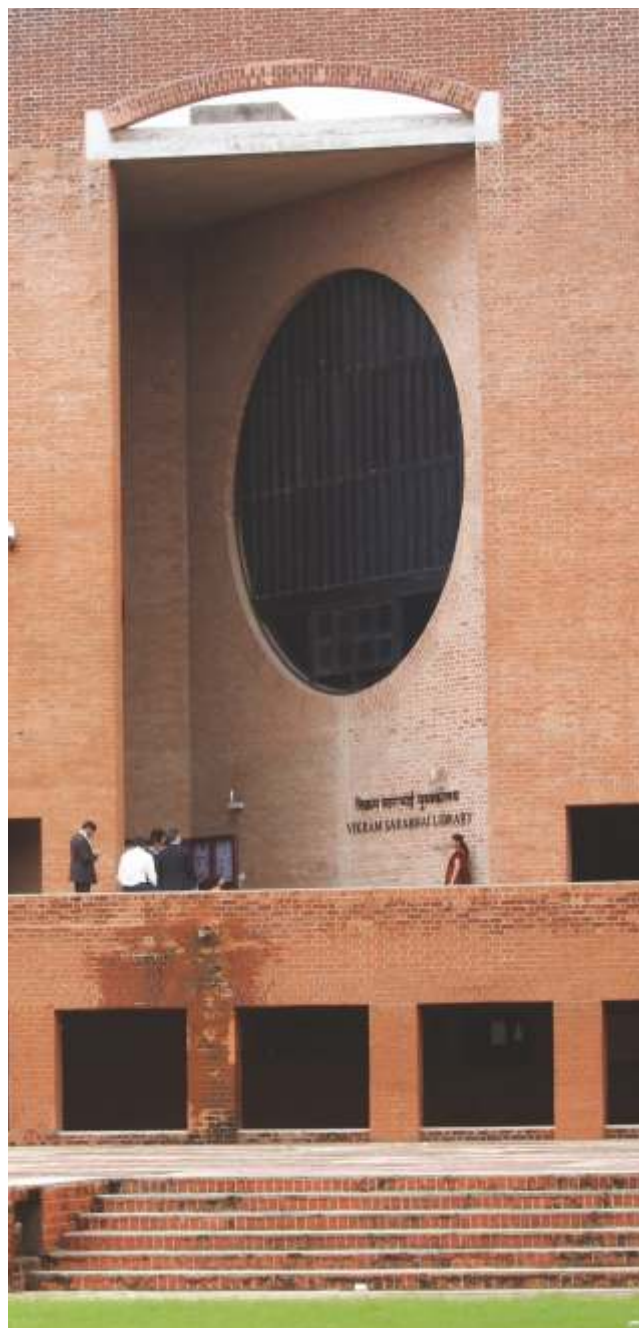
The pedagogy shall involve lectures sharing research findings, case discussions, and reflections on the first-hand experience of the participants.

Participants' Profile

Junior and middle-level finance professionals involved in treasury operations, fund management, trading, financial product design and investment advice.

Faculty

- Jacob, Joshy (Faculty Chair)
Email: joshyjacob@iima.ac.in
- Pandey, Ajay
- Sahay, Arvind
- Varma, Jayanth R.



Nominations and Inquiries

Nominations should reach the Executive Education Office latest by December 12, 2018. The last date for early bird discount is December 5, 2018.

Organizational sponsorship is generally required, but can be waived in case the participant is likely to gain significantly from the programme for personal improvement or greater job effectiveness.

All nominations are subject to review and approval by the programme faculty (usually after the due date for receiving nominations). A formal acceptance letter will be sent to selected nominees accordingly. Nominees are requested to make their travel plans only after receiving the acceptance letter.

For nomination forms and more information, please contact:

Executive Education
Indian Institute of Management Ahmedabad
Vastrapur, Ahmedabad - 380 015.
Phone: +91-79-6632 4461 to 69 and 4472 to 77
Fax: +91-79-2630 0352 (ExEd)/2630 6896 (General)
Email: exed@iima.ac.in
Website: www.iima.ac.in/exed

Certificate

A certificate of participation will be issued to the participants at the end, subject to their having attended all the sessions of the programme.

Venue and Accommodation

The programme will be held at the Indian Institute of Management Ahmedabad. Participants would get full board and air-conditioned single room accommodation on the Institute campus.

IIMA norms do not allow participants to have guests staying with them during the programme.

Programme Fee and Payment

INR 80,000 plus 18% GST per person for participants from India and its equivalent in US Dollars for participants



from other countries. The fee includes tuition fees, programme materials, boarding and lodging.

The programme fee should be received by the Executive Education Office latest by December 5, 2018. In case of cancellations, the fee will be refunded only if a request is received at least 15 days prior to the start of the programme. If a nomination is not accepted, the fee will be refunded to the person/organization concerned. The programme fee can be paid in one of these two ways:

[A] Electronic Fund Transfer:

1. Name of Beneficiary:
Indian Institute of Management Ahmedabad
2. Savings Bank A/c No. 9369EEP, YES Bank Limited, C. G. Road Branch, Ahmedabad
(IFSC: YESB0000007, SWIFT Code: YESBINBB)
3. Name of Remitter: _____ (Please mention the name of the sponsoring organization)
4. Purpose of Remittance:
Investment Decisions and Behavioral Finance
5. IIMA Permanent Account Number (PAN):
AAATI1247F
6. IIMA Tax Deduction Account Number (TAN):
AHMI00189A
7. IIMA GST Registration Number:
24AAATI1247F1Z4 (SAC: 999293)

After making the payment, please email us the complete transaction details immediately so that we can link your remittance with your nomination.

[B] Payment Gateway

For more information, please visit the respective programmes listed on our website www.iima.ac.in/exed

Discount

Early Bird Discount: Nominations received with payments on or before December 5, 2018 will be entitled to an early bird discount of 7%. Early submission of fee and nomination does not, however, guarantee acceptance of the application.

Group Discount: Any organization sponsoring four or more participants will be entitled to a discount of 7% on the total fee payable provided that at least four participants actually attend the programme. Organizations can avail themselves of both the discounts subject to a maximum overall discount of 10%.

Any organization sponsoring 25 or more participants across all the programmes in one academic year will be entitled to an overall discount of 15% on the programme fee payable.

The above discounts will be applicable only when the requisite numbers of participants actually attend the programmes.

