

Accelerated General Management Programme - Blended Learning - Batch: 13 (AGMP-BL13)



विद्याविनियोगाद्विकासः

Executive Education

INDIAN INSTITUTE OF MANAGEMENT AHMEDABAD

Accelerated General Management Programme-Blended Learning - Batch: 13 (AGMP-BL13)

Programme Overview

This one-year programme has been designed specifically to equip working professionals with aspects of general management in a global business environment. This programme comprises of functions of business management as well as contemporary and new age topics which will enable participants to broaden their business perspective and develop on tools and techniques required for managing today's businesses.

Programme Objectives

- To give an opportunity for bright and aspiring managers at the senior and middle levels (in large corporates) to understand the concepts, paradigms and theories underlying management.
- To understand how management as a set of functions can contribute to effective decision making, leadership and help in developing the strategy and organization of the business.
- To develop skills required to take strategic and managerial decisions such as planning, organizational design and change management, implementing new strategies, mergers and acquisitions, operational strategies, manage interfaces with the public, media, and government.

Programme Highlights

The programme will use a mix of pedagogy, including videos, role plays and simulated exercises to deliver the content.

Who Should Attend

- Specifically designed for working executives with the flexibility of interactive onsite learning.
- Programme has been designed from a top-down perspective wherein the business context and the firm is always primary rather than the tools and techniques.
- Case pedagogy provides an action orientation to the learning process.
- A campus module allows networking with the peers and bonding with the institution and faculty.

Pedagogy

The pedagogy will be highly interactive. It will leverage use of technology. It will consist of a judicious blend of lectures, real life case studies, quizzes and assignments.

Programme Contents

- Pedagogies of Learning
- Quantitative Decision Making
- Managerial Computing
- Financial Reporting and Analysis

- Microeconomic Analysis and Policies
- Marketing Management
- Developing Human Resources
- Managerial Communication
- Organizational Behavior
- Organization Dynamics
- Managing Cost and Control
- Managing Information Systems
- Economic Environment and Policies
- Operations Management
- The Social Media and Communicating Corporate Reputation
- Legal Aspects of Business
- Retail Management and CRM
- Business to Business Marketing
- Performance Appraisal & Rewards
- Leadership: Behavior, Motivation and Performance
- Corporate Finance
- Competitive Strategies for Growth
- Business Analytics and Big Data
- Neuroscience and Consumer Behavior
- Design Thinking and Innovation
- Corporate Strategy and Innovation
- Digital Marketing
- Environment, Sustainability and Corporate Governance
- Managing Negotiations
- Advertising & Sales Promotion
- Capstone

Eligibility

Working managers with an experience profile of five years or more, ideally up to 10 years. Those with up to 15 years of experience but only in one functional domain, will also be considered. The candidates should be graduates/postgraduates in any discipline with 50% or more marks.

Participants would be selected on the basis of assessment of their work experience, academic background and motivation to do the programme as demonstrated in the application form.

Course Duration: Spread over one (1) year

Mode of Delivery: Online classrooms at Jaro education centres and campus modules at IIM Ahmedabad (Subject to government regulations)

Accelerated General Management Programme-Blended Learning - Batch: 13 (AGMP-BL13)

Faculty Co-Chairs

Prof. Promila Agarwal
Prof. Sandip Chakrabarti

Teaching Faculty*

Prof. Amit Karna
Prof. Amit K. Nandkeolyar
Prof. Akhileshwar Pathak
Prof. Ankur Sinha
Prof. Arvind Sahay
Prof. Asha Kaul
Prof. Anand Kumar Jaiswal
Prof. Anish Sugathan
Prof. Chitra Singla
Prof. Debjit Roy

Prof. Diptesh Ghosh
Prof. Joshy Jacob
Prof. Kavitha Ranganathan
Prof. Mukesh Sud
Prof. Naman Desai
Prof. Pradyumana Khokle
Prof. Pritha Dev
Prof. Promila Agarwal
Prof. Parvinder Gupta
Prof. Rajat Sharma

Prof. Rajesh Chandwani
Prof. Sandip Chakrabarti
Prof. Sanket Mohapatra
Prof. Subhadip Roy
Prof. Swanand Deodhar
Prof. Vishal Gupta
Prof. Vineet Virmani
Prof. Viswanath Pingali

*Faculty may change with/without any notice.

Dates and Module Details

Last date to apply : **September 1, 2023**

Application fees (To be paid during online application) : **INR 2000 + GST* (Non-refundable)**

Tentative schedule

Course Commences On : **September 27, 2023**
Technical Orientation by Jaro : **September 23, 2023**
Online Session Schedule : **Saturday & Sunday - 02:00 PM to 05:00 PM**
First Campus Module : **September 27-30, 2023**
Interim Campus Module : **February 15-18, 2024**
Final Campus Module : **October 7-10, 2024**

**(The campus module dates are subject to government regulations.)

Programme Fees :

INR 6,90,000/- + GST*

Programme Fees Payment Plan

Installment Schedule			
Initial payment	First Instalment*	Second Instalment*	Final Instalment*
As per the offer letter	January 10, 2024	May 10, 2024	August 10, 2024
INR 1,72,500/- + GST	INR 1,72,500/- + GST	INR 1,72,500/- + GST	INR 1,72,500/- + GST
* GST will be charged extra on these components, at present it is @18%.			

Fees to be paid directly to IIMA only through Payment Gateway: <https://web.iima.ac.in/web/276>

Accelerated General Management Programme-Blended Learning - Batch: 13 (AGMP-BL13)

Evaluation Methodology

IIM Ahmedabad shall carry out the evaluation required for certification.

Participants are evaluated on the basis of assignments, quizzes and examinations for all the courses. Participants will be given any one of the following grades: “Satisfactory Plus” (S+); “Satisfactory” (S); “Unsatisfactory” (U). A participant will be asked to leave the programme and the fees will then be forfeited in any of the following cases:

1. If a participant gets 2nd U for academic indiscipline wherein Academic Indiscipline includes cheating/ copying/plagiarism in assignments and examinations and facilitating cheating in any way or is found having integrity issue during the programme.
2. If a participant gets 4th U for under-performance.
3. If a participant gets 1 U for academic indiscipline and 3Us for under-performance.
4. The norms of the programme require a participant to attend at least 80% of attendance to become eligible to receive the certificate, failing which a participant won't be awarded the certificate.

Certification

At the end of the Programme, eligible participants will receive a Certificate of Completion (CoC) of the Programme from IIM Ahmedabad subject to the assessment and attendance criteria being fulfilled.

IIMA Alumni Status

Alumni status can be awarded subject to fulfilling evaluation criteria and all the terms and conditions of the programme.

Library Access

Restricted remote access to the library resources will be provided for the programme duration.

How to Apply

Interested candidates may apply using the application link: <https://www.jaroeeducation.com/accelerated-general-management-programme-iim-ahmedabad/>

or call on Mobile: +91 7506505142 for assistance or write to exed@iima.ac.in

Service Provider:

jaro education

Jaro Education is India's most trusted online higher education company. The Edtech firm, a pioneer in the executive education industry, was founded in 2009 and has been the first mover in the online executive education space. The leading Edtech firm aims to nurture entrepreneurs & working professionals from entry-level to C-Suite level in every field and industry by offering executive education programs. Having been recognized for changing the landscape of online education in India, Jaro Education has transformed the careers of over 3 lakh professionals in the last 12+ years through its 30+ learning centres across India.

Ahmedabad | Bangalore | Chennai | Delhi/NCR | Hyderabad | Jaipur | Kolkata | Mumbai | Nagpur | Pune



Accelerated General Management Programme-Blended Learning - Batch: 13 (AGMP-BL13)

Indian Institute of Management Ahmedabad (IIMA)

IIMA was set up by the Government of India in collaboration with the Government of Gujarat and Indian industry as an autonomous institution in 1961. The Institute provides education, training, consulting and research facilities in management.

Major Programmes Offered by IIMA

- Two-Year Post Graduate Programme in Management (MBA)
- Two-Year Post Graduate Programme in Food and Agri-business Management (MBA- FABM)
- Ph.D. Programme in Management
- One-Year Full Time Post Graduate Programme in Management for Executives (MBA- PGPX)
- Executive Education offers short duration programmes through open enrollment, customisation and online for various levels of experienced professionals across industry
- Faculty Development Programme (FDP)
- Two-Year e-Mode (online + campus) Post Graduate Programme in Management (ePGP)
- ePost Graduate Diploma in Advanced Business Analytics (ePGD-ABA)

The Institute has 100 plus faculty members working in the following management areas and centres:

Disciplinary Areas & Groups

- Centre for Management in Agriculture (CMA)
- Economics
- Human Resources Management
- Marketing
- Operations and Decision Sciences
- Ravi J. Matthai Centre for Educational Innovation (RJMCEI)
- Communication
- Finance and Accounting
- Information Systems
- Organisational Behaviour
- Public Systems Group
- Strategy

Interdisciplinary Centres

- Arun Duggal ESG Centre for Research & Innovation
- Ashank Desai Centre on Leadership and Organisational Development
- Brij Disa Centre for Data Science and Artificial Intelligence
- Centre for Digital Transformation
- Centre for Innovation Incubation & Entrepreneurship (CIIE)
- Centre for Management of Health Services (CMHS)
- Centre for Transportation and Logistics
- Gender Centre
- India Gold Policy Centre (IGPC)
- JSW School of Public Policy
- Misra Centre for Financial Markets and Economy (MCFME)
- NSE Centre for Behavioural Science in Finance, Economics and Marketing



विद्याविनियोगादिकामः

Executive Education

INDIAN INSTITUTE OF MANAGEMENT AHMEDABAD

Vastrapur, Ahmedabad - 380 015, India
Phone: +91-79-7152-6400 | Email: exed@iima.ac.in
Website: www.iima.ac.in/executive-education