



## **IIMA-HEC JOINT PRESS RELEASE 2010-11**

### **IIMA – HEC Paris extend co-operation**

IIMA, October 20, 2010: Prof Samir K Barua, Director, Indian Institute of Management, Ahmedabad (IIMA), India and Prof Bernard Ramanantsoa, Dean, HEC School of Management, Paris, France (hereafter HEC, France) announced extending of cooperation between the two globally renowned management institutes the IIMA, India and the HEC Paris School of Management, France **by officially signing the Strategic Partnership Agreement**, at the IIMA campus.

Delegates from HEC, Paris visiting IIMA included, Dean - Prof Bernard Ramanantsoa, Senior Associate Dean Prof Jean-Paul Larçon Mrs. Geneviève Barré, Head International Development Asia-Pacific and Mrs Iris Ritter, Head of International office HEC MSc program

The Strategic Partnership Agreement between IIMA and HEC is to foster international understanding, development and partnership by stimulating and supporting educational, professional and cross-cultural activities in the field of management research and education among the students, faculty, staff and business communities attached to the two institutions.

On the occasion, a symposium was organised. The Dean, HEC, Prof Bernard Ramanantsoa spoke on the topic '**Management and Responsible Corporate Leadership**'.

IIMA, India and HEC, France also formally announced the **IIMA-PGP and HEC-MSc in Management Double Degree Programme from 2010**.

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#### **About HEC, Paris:**

HEC Paris, founded in 1881, is France's leading business school, and a leading European institution. HEC Paris' strategy has two major orientations: a strong emphasis on research and publications and close links with the international business community. The HEC alumni network is among the most diversified globally with 43 000 graduates in 55 countries. HEC offers a full range of management education programs degrees: HEC Master of Science in Management (MSc in Management) "HEC Grande Ecole", MBA, Ph.D., Executive MBA, TRIUM Global EMBA.

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#### **About IIMA:**

IIMA, the premiere business school in India, has been at the forefront of management education in the country for the last five decade due to its top-class infrastructure, highly knowledgeable and experienced faculty, strong global alumni network, competitive students, robust curriculum and industry-wide affiliations.