

## IIMA PRESS RELEASE 2010-11



IIMA, October 12, 2010: Indian Institute of Management, Ahmedabad will enter the 50th year of its journey on December 11, 2010. Year long celebration of the Golden Jubilee will begin on that day by honouring retired faculty members, board members and staff who have served for a long period of time and contributed significantly to build IIMA into an iconic institution in management education.

Smt. Mrinalini Sarabhai has kindly agreed to be the Chief Guest at the Inaugural function on 11th December, 2010. A Documentary Film on IIMA, directed by Mr. Kandaswamy Bharathan a PGP78 and produced by Kavithalaya Productions for IIMA, will be released on that day.

Several International Conferences are being organized as part of the Golden Jubilee Celebration - International Conference of Strategic Management Forum on 15-17, December 2010; Eighth AIMS-IIMA International Conference on Management Education on 01-04, January 2011; 4th IIMA Conference on Marketing in Emerging Economies on 05-07, January 2011; 2nd IIMA International Conference on Advanced Data Analysis, Business Analytics and Intelligence on 08-09, January 2011; 4th Doctoral Colloquium on January 03-04, 2011; and few others.

A grand Alumni Reunion of all batches will be held on 25-26, December 2010 which will see many senior alumni coming back to the campus along with the ones who have passed out recently. Silver Jubilee Reunion of PGP 1986 batch will be held on 22-24, December 2010 and 20th Year Alumni Reunion of PGP 1991 batch will be held on 25-27, December 2010.

IIMA Society Conference will be held in March, 2011 to highlight the contributions of IIMA faculty.

The Convocation during the Golden Jubilee Year will be held on 26 March, 2011 and the Prime Minister, Dr. Manmohan Singh has been invited to be the Chief Guest for the occasion.

During the Golden Jubilee Year several publications will be brought out by IIMA:

a] A book to showcase the accomplishments and contributions of the Institute, in terms of its people (faculty, PGP and Fellow Alumni, staff members and their family), various programmes ( PGP, FPM, PGPX, FDP, MDPs), publications (books, cases and research papers), processes, institution building, etc.

b] A Coffee table book capturing various moments at IIMA with many visuals to remember.

c] A book on Institution building – The IIMA Experience.

d] A compilation of several memorable convocation addresses by the Chief Guests.

e] A series of Management books by IIMA faculty to be released by Random House, India (the first set of 4 books to be released on 15<sup>th</sup> November 2010)

f] A book on IIMA history by Prof. Prafull Anubhai and Prof. Dwijendra Tripathy.

A large number of management cases will be released for use by other Business Schools during the Golden Jubilee Year.

A series of Distinguished Lectures by eminent personalities from various walks of life will be organized as part of the Golden Jubilee Year Celebration.

In order to remain connected and to enable the Institute to remain connected, all Alumni are requested to register themselves at <http://iimaalumni.org/n/front/alumni/register.asp>

All others (retired faculty members, former Board members, officers, staff members, recruiters, sponsors to various activities, media personnel and all well wishers), who have been and would like to be associated with IIM Ahmedabad at any point of time, are requested to send their email ID, contact address, telephone nos. to [iima-goldenjubilee@iimahd.ernet.in](mailto:iima-goldenjubilee@iimahd.ernet.in)