

IIMA PRESS RELEASE 2008-09



Invitation to the Media:

IIMA Entrepreneurs' Meet 2008

Inaugural Session : June 29, 2008,
Time : 9.30 am to 10. 30 am
Venue : RJMCEI Auditorium, IIMA Main Campus

Please do join us for the inauguration.

Entrepreneurs' Meet at IIMA

IIMA, June 27, 2008: The Indian Institute of Management, Ahmedabad (IIMA) is organising a two-day Entrepreneurs Meet starting June 28, 2008. The event is being organized under the aegis of the Centre for Innovation Incubation and Entrepreneurship (CIIE), an incubator at IIMA since 2001, to celebrate the spirit of entrepreneurship.

The event will be inaugurated by Prof S K Barua, Director IIM, Ahmedabad on June 29, 2008 at 9.00 am at the Ravi J Matthai Centre for Education Innovation (RJMCEI) Auditorium, IIMA, Main Campus. A book on Entrepreneurial Endeavours of IIMA Alumni "Stay Hungry Stay Foolish" will be launched on the occasion. The book authored by Rashmi Bansal, an IIMA Alumna is a CIIE Initiative and is supported by the Wadhvani foundation. The book profiles 25 entrepreneurs from the Institute who have done India proud. The book talks about the struggles these entrepreneurs faced and the fame they achieved through their enterprise. CIIE has put this event together to facilitate a discussion on the nuances of Entrepreneurship and what it means to take the road less travelled.

Prof Samir Barua, Director IIM Ahmedabad, on the occasion of the event being the first of its kind at the Institute says, "The Entrepreneurs' Meet will showcase the achievements of IIMA alumni who took the path less travelled and became successful entrepreneurs, thereby contributing significantly not only to the economic growth but also social development of the nation". Speaking on the meet, Professor Rakesh Basant, Chairperson, CIIE says, "We hope that this event will help build a strong and vibrant network for facilitating enterprise creation by IIMA alumni as well as by others, especially those associated with the Centre for Innovation, Incubation and Entrepreneurship (CIIE)".

The meet will have panel discussions on The Entrepreneurial Life Cycle, Fostering Innovation based Entrepreneurship in India and building an Entrepreneurial Ecosystem for IIMA Entrepreneurs. The panel members will include some of the faculty at IIMA and the IIMA Entrepreneurs. The meet is an effort to create an overall ecosystem in the country.

The IIMA Entrepreneurs Meet is sponsored by Sequoia Capital, Tata Consultancy Services and Wadhvani Foundation. As a part of the event on June 28, 2008, participants would unwind over a cricket match, there will be a networking dinner and mid-night music show by Gaurav Dagaonkar, IIM Ahmedabad alumnus.

About CIIE

The Centre for Innovation Incubation and Entrepreneurship was established in 2001. The Centre aims to foster innovation and entrepreneurship development through research, incubation, consultancy and training in hi-tech and mass impact technologies to enhance welfare and competitiveness of the Indian economy. CIIE offers incubation support to outstanding high-tech and mass impact innovations. The incubation suite provided by CIIE to its incubatees includes infrastructure and networking support apart from dedicated mentoring from experts. Entrepreneurship development through research, incubation, consultancy and training in hi-tech and mass impact technologies to enhance welfare and competitiveness of the Indian economy. The Centre conducts various programs like the Piramal Prize for Healthcare Solutions, Solar Innovation program, Imagine Cup with Microsoft, iAccelerator.

An event to announce the Piramal Prize 2008 is organised on June 30, 2008, at 4.00 pm, IMDC Auditorium, IIMA New Campus.