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2nd IIMA Doctoral Colloquium (January 5 & 6, 2009)

Doctoral Students from across the world to discuss and debate on Management Research

IIMA, January 05, 2009: How can poverty be eradicated through profitable ventures? How to manage blood bank operations? What are the human resource issues in mergers and acquisitions? What is the role of touch in product evaluation? These are some of the many questions which will be addressed at the two-day 2nd IIMA Doctoral Colloquium that begins today and will conclude on January 06, 2009.

The 2nd Doctoral Colloquium, 2009 brings together a wide variety of research, participants, experiences and institutions. Started as an initiative in January, 2008 by the students of the Fellow Program in Management (FPM), the doctoral programme of IIMA, to build a platform for sharing and debating management research and research ideas, the colloquium brings together researchers from all over the world.

Event Logo:



Participation:

Participants in the Colloquium include international management schools like E M Lyon Business School, France, Kellogg School of Management, USA, and London Business School, U.K., more than twenty top higher educational institutions in India including IIM

Calcutta, MDI Gurgaon, XLRI Jamshedpur, IISc Bangalore, ISI Delhi, IRMA, IIT Madras, BITS Mesra, TISS Mumbai, distinguished faculty from academia and industry experts from both India and abroad, and other invited delegates. There are more than fifty student participants, ten distinguished faculty taking workshops, and participating in the panel discussion and fourteen esteemed faculty members as judges for the various area wise student presentations.

Workshops, Debates, Discussions:

The two days of the colloquium aim to provide the students and faculty with a rich and wide variety of discussion, debates and workshops on present and future research issues. Keeping in mind that IIMA is the one of top management schools of Asia Pacific and also a crucible of management research in India, the Colloquium's panel discussion topic is 'Industry Academia Collaboration for Research'. The discussion brings together distinguished faculty from IIMA and industry experts from Infosys, TCS, BNP Paribas, and Thomas Cook who all are PhDs in different areas like, business policy, computer systems, finance, marketing, operations, and personnel & industrial relations on the issue of industry-academia collaboration for research – its dynamics, processes, and outcomes.

The world is increasingly becoming a melting pot of ideas, issues, and people, with fading boundaries across fields, regions, races, and cultures, and the Colloquium recognizes this with a workshop on Cross Cultural Research. The workshop aims to set guidelines and directions for doing research in this era of globalization and 'one world one village' mantra. Fulfilling its mandate and also responsibility of leading the industry in terms of problem solving by research in institutes like IIM A the Colloquium looks at the present financial crisis and the emerging research issues from the morass.

Any research or academic work completes its journey when its sees the light of day and is out there in the world in black and white. Therefore the workshop on publishing research is just the answer to the researchers' dilemma. How to go about getting your work published in various journals both Indian and international and what all needs to taken care of before sending any work for publishing will be the points of discussion in this workshop.

The workshop on 'Academic careers in Europe' will benefit the participants to find avenues and opportunities in the various schools and universities of the continent. India being the buzz word today in all walks of life including increased interest in its education and educationists, this workshop will help in building the bridge between the two regions. The main aim of the Doctoral Colloquium is bringing together researchers on common ground and for this the main event of the Colloquium is the students' presentations by full time doctoral students on their thesis topics. Ranging from 'Joint ventures as drivers of corporate innovation' to 'Inter-Relationship of India's economic development with global carbon market' to 'The dynamic of the Bid-Ask spread in an order driven market: The case of Indian stock market', the research topics cover a wide variety of subjects related to the field of management. The presentations are poised for many enriching, enlightened, and entertaining discussions among the best minds from the twenty three higher educational institutions of the world.

The IIMA Community which is the driving force behind the Colloquium hopes that the participants including all the students, faculty and delegates will have fruitful two days in the Institute and will take back, enriched experience, new and innovative research ideas and fond memories.

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