



**Indian Institute of Management**

**Ahmedabad**

**Press Statement on Lateral Placements**

**10<sup>th</sup> January, 2009**

The lateral placements process for experienced students from the PGP, PGPM, PGP PMP, PGP ABM and FPM programs at IIM Ahmedabad is now officially underway. The objective of this particular process is to provide our experienced students with a wide gamut of opportunities – as in previous years, our focus will be to match students experience with higher level (non entry-level) positions within firms.

As the students eligible for lateral placements have a wide range of experience across sectors, we are targeting a wide range of firms across sectors such as finance, consulting, marketing, general management, operations, IT and telecom.

It has come to our attention that recent reports have speculated about the possibility of the lateral placements being postponed; this is not the case. As we speak, certain companies are in the midst of their placement process on campus and this is scheduled to continue for the next two months. In fact, many first time recruiters have expressed interest in being part of placements at IIM Ahmedabad this season.

We believe that there is demand for quality talent, even in the current market environment. While certain firms may choose not to recruit or recruit in lesser numbers in the present situation, our endeavour continues to be to give students maximum choice with respect to firms and roles. IIMA has built a relationship over a period of years with our recruiters and we believe that the relationship will continue to be strong.

Please send your queries about the lateral placements process to [7mihirl@iimahd.ernet.in](mailto:7mihirl@iimahd.ernet.in)