

Chaos Khalbali 2009 – IIM Ahmedabad

From the 30th of January to the 1st of February, 2009, the Indian Institute of Management, Ahmedabad will play host to Chaos 2009, the most awaited college cultural festival in Gujarat. Arguably the biggest cultural spectacle across all Indian campuses, Chaos brings together students from colleges across the country to be part of the celebration.

chaos 2009



A brief history of Chaos

Chaos started in 1996 as a business

cum cultural festival. From its humble beginnings, it grew into a full fledged cultural festival, second in size only to Navrathri in Gujarat. Over the years, Chaos has witnessed increasing participation from colleges across the length and breadth of the country. In the past, it has showcased some of the biggest names in the Indian entertainment industry, including KK, Euphoria, Fuzon, Silk Route etc

Khalbali

Embedded deep within the red bricks of the Mecca of higher learning called IIM Ahmedabad lays the spirit of path breaking ideas, the spirit of creating something unique, something new, something brilliant. Each sparked by a dream, a KHALBALI in the minds and hearts of people. It is exactly this Khalbali which is celebrated this year as the central theme.

What you can expect to find at Chaos 2009?

Whats In?

- **Action:** Paintball, for the first time in Ahmedabad
- **Swing:** Workshop by Shiamak Dawar academy
- **Music:** MotherJane, Pandit Hari Prasad Chaurasia
- **Culture:** Kavi Sammelan, Miniature painting workshop
- **Grace:** Fashion Parade, Choreo nite

PRO NITES

29th January

Classical Nite: Pandit Hari Prasad Chaurasia

A name that needs no introduction, Pandit Chaurasia is one of the living legends of Indian classical music. The opening night will feature Pandit Chaurasia and his magic flute.

Kavi Sammelan

Over the years, Chaos has evolved not only into one of India's top cultural festivals but also a platform for appreciation of Indian art and culture. This year, IIM Ahmedabad will play host to some of India's top poets, including Dr. Surender Sharma and Pradeep Choubey.

31st January

Motherjane

A true blue Rock ensemble from India, Motherjane is a five piece progressive Rock Band. Motherjane is the only Indian rock band to have their music played in American, Japanese and Mexican radio stations and has a cult following all around India. Motherjane has performed all around the country and few of their gigs have been featured on Indian network Channel V

1st February

Taan

An incredible meeting of Indian and global music, Taan is a world fusion group. Composed by Rushi Vakil, son of Pandit Divyang Vakil, the compositions mix the Indian sitar with the African djembe, pop music with raags, Arabic tunes with tabla, creating a global music experience. The coming together of young, highly professional and creative musicians results in an unparalleled quality of music. Appealing to today's generation and the connoisseurs of music, Taan has audiences snapping their fingers, dancing to the beat and swaying to its sound.

Mohit Chauhan (Of Silk Route fame)

Mohit Chauhan came into the lime light with the song 'Dooba Dooba Rehta Hoon' from his first album Boondein. Mohit Chauhan has also sung for various Hindi films such as

Mukt (2001), Road (2002), Main Meri Patni Aur Woh (2005), Rang De Basanti (2006), Jab We Met (2007) etc.

PAINTBALL

Mission: To completely eliminate the enemy.

No mercy will be shown, and none asked for.

Fear not, this is no doomsday scenario, but paintball, **for the first time ever in the city of Ahmedabad**. One of the most popular games in the world, it has over 5.4 million players in the US alone. All players are provided with protective black clothing (to keep the paint off), and a gun that can shoot paint pellets. The objective of the game is to 'kill' your opponents by shooting paint on them, before being 'killed' yourself. Needless to say there are rules governing where the paint needs to land for it to count as a 'kill', along with time limits and the like. Perhaps the most enjoyable aspect of the entire game is the obstacle-strewn 'battleground', where teams need to strategize, shoot and avoid their opponents all at the same time.

FASH P

Watch the creative juices flow as the best design schools and others battle it out in a quest to rule the ramp. Expect truckloads of panache, razzle-dazzle and sheer artistic ingenuity from the budding fashion designers of tomorrow and amateur enthusiasts alike.

CHOREO

The most artistic medium of non-verbal communication, "Dance" can convey a plethora of ideas, feelings and messages. Chaos provides a unique platform for dancers to showcase their talents. Featuring both a group dance which involves 15-20 members and a duet dance which features impromptu sessions, Choreo promises to be a lot of fun.

INFORMALZ

Informal feature wacky and on-the-spot games including the likes of Twisted Personality Games, couple games, one-Minute games, Sports with a twist and 'Best in the category'.

LITS

Featuring both English and Hindi Literary escapades, the Competition not only picks out the Shakespeares and the Miltons from among the crowd, but also infuses a lot of fun and participation. The events on the table would be Just-A-Minute, Debate, Potpourri and Creative Writing.

QUIZ

IIMA and Chaos partner with Diwakar Pingle, the renowned quizmaster of Odyssey Quiz fame to present to you the Quiz @ Chaos 2009. Featuring the unique concept of an online prelim round online for colleges present outside Ahmedabad, the quiz will be amongst the most intellectually stimulating events on campus.

DRAMATICS

Dramatics is magical and evanescent; examine it closely and it turns into tricks of lighting, or the grace of a particular gesture, or the tone of a voice. The events will be Ekanki (One Act play) and Nukkad (Street play)

ROCKING THE BOAT

An event for those who swear by the word 'ROCK'; A platform for budding rock stars featuring an arena packed with screaming fans, experienced judges and some prize money to complete the mix. "Are you experienced?"

GREAT AHMEDABAD RACE

Safexpress Great Ahmedabad race, modeled on the popular TV series - the Amazing race, is a unique treasure hunt around the city of Ahmedabad. Teams of two are given clues, which take them through stages in various locations of Ahmedabad, culminating

in the final destination. Five teams from Ahmedabad, and five from outside, selected through countrywide online prelims, will battle it out in this test of endurance and wits

MUSICALS

Musicals will showcase a variety of events including solo instrumentals, western vocal solo, Indian and western group music and Antakshari. There will be a separate original song contest, for own compositions.

FINE ARTS

An avant-garde platform for expressing yourself, this time the events are Rangoli, face painting, T Shirt designing, Newspaper dress making (yes , you heard it right), matchstick modeling and Collage.

JUNKYARD WARS

In this unique event, teams are given common objects one finds in trash, and teams have to make useful objects with it. The winners will be decided based on aesthetic appeal, usefulness, efficiency etc. The money collected from selling these articles will be donated for Prayaas, an IIMA initiative for educating underprivileged children.

MR. AND MISS CHAOS

A personality contest and NOT a run-of-the-mill beauty contest which tests talents, the ability to think on the feet and humor, among other things. Full of surprise rounds, contestants go through a process of rigorous elimination to find the last man standing - and the woman, to be crowned Mr. and Miss Chaos

WORKSHOPS

Dance workshop, Photography Workshop, Mocktail Making, Digital film making, Miniature painting.

Chaos official sponsors

All set to blend in with the youth feel of Chaos, Nokia 5800 Express Music and Axis bank are the perfect principal partners to go with Khalbali. Raymond is associated with Chaos as a gold partner. The great Ahmedabad Race is brought to you in association with Safexpress as the logistics partner. The publicity for chaos is helped by Khushi advertising as the advertising partner and Bindaas TV as the media partner. For the first time, Force India is associated with Chaos as an adrenaline partner. All hospitality arrangements are sponsored by Le Meridian, the hospitality partner for Chaos 2009. Sponsoring Chaos merchandise this year is Myntra Designs, the official merchandising partner at Chaos. The official airlines partner and radio partner for Chaos are Kingfisher airlines and Radio 94.3 My FM respectively. Other event partners include GSPC, Vibrant Gujarat, Iscon mall and Havmor. The print partner for the event is the Dainik Bhaskar Group.

More Info

For a detailed schedule and list of venues for events, log on to **www.iima-chaos.com**

For a preview into some of the events, visit **www.iimachaos.blogspot.com**

Thank You.