

IIMA PRESS RELEASE 2009-10



IIMA's third batch of PGP-PMP students on campus

Ahmedabad, April 20, 2009: The third batch of the One-Year Post-Graduate Programme in Public Management and Policy (PGP-PMP) has 30 participants and are on the IIMA campus for the full time programme. They have rich and diverse backgrounds with substantial work experience of 7-26 years in central and state administration, public and private sector enterprises, banks, etc. Their average work experience is 13 years and average age is 37 years. The average GMAT and CAT scores are 698.89 and 92.27 percentile respectively. ***(The composition of the batch and batch profile are attached towards the end of this note)***

The One-Year Post-Graduate Programme in Public Management and Policy (PGP-PMP) was launched in April 2007 by the Indian Institute of Management, Ahmedabad (IIMA) with the objectives of conducting a high quality programme in public management for participants in their mid-career who wish to take up senior management positions in public management and policy and operationalizing IIMA's mission of improving the managerial practices both in the private and public sectors in India and other developing countries. This initiative has brought together the third batch of 30 participants—a talent pool of middle/senior level administrators and managers drawn from diverse sectors such as the government, public sector, and private enterprises.

More about the Programme

In the context of this programme, public management is meant to include governance, management of public services, public enterprises, regulatory agencies/bodies, independent and statutory organizations, etc. As we are all aware, good public management and policy can come only out of clarity of objective and knowledge of how systems and social processes work. And, most important of all, policies have to be incentive compatible. We believe that much of the inadequacies in public management in India have arisen out of problems on the latter two counts. As such, this programme is geared towards developing a deeper understanding of issues such as regulation and management of both public and private enterprises and international organizations besides the leadership skills to change the framework of policy, regulation, and action.

PGP-PMP is a full-fledged executive MBA programme combining core business management and public management which will be on par with leading international executive programmes like those of the Kennedy School of Government, the Lee Kuan Yew School of Public Policy, the Maxwell School, and the George Mason University. The programme encourages participation from civil servants, parastatals of government, managers from public enterprises and private sector firms, and professionals from NGOs. It is a unique programme as it blends the executive management programme and the public management programme. Apart from core management courses, the programme offers various electives leading to concentration in areas such as public policy and governance, infrastructure development and financing, and public enterprise management.

The programme is divided into five terms with the first two terms exclusively focusing on core management. The third term of the programme is a six to eight weeks international immersion module which exposes the participants to work practices in an environment different from those at home to further cross-country understanding. It also helps them understand the macro-economic underpinnings, strengths, and weaknesses of the host country from a governance and policy perspective. The last two terms focus on core public management and policy courses and electives on various areas of concentration as mentioned earlier. The design of the programme is first of its kind, synergizing business and public management.

Increasingly, public management and policy requires awareness and understanding of management practices as they have evolved in the context of enterprise management. Globalization and international agreements have resulted in many international and transnational organizations requiring public management skills. Other developments which have created demand for well trained public managers and policy makers are: commercial orientation in public enterprise and emergence of many new forms of public/private collaboration and partnerships especially in the area of infrastructure and public services.

PGP-PMP: 2009-10 Batch Profile		
Age (Years)	28-30	1
	31-35	10
	36-40	13
	41-45	4
	>46	2
	Average Age	37
Experience (Years)	7-10	11
	11-15	10
	16-20	6
	21-26	3
	Average Experience	13
	Education (Discipline)	Engg.
Science		5
Commerce		1
Arts		1
Sector	Govt.	22
	PSU	4
	Banks	3
	Private	1
Services-Govt.	IPS	1
	IRS	1
	IFS (Indian Forest Service)	2
	ITS	8
	RAILWAYS	5
	State	1
	Others	4
	Total	22

PGP-PMP: 2009-10 Batch Other Details		
Gender	Male	29
	Female	1
GMAT Score Average		698.89
CAT Score Average		92.27