

IIMA PRESS RELEASE 2009-10



Exhibition Gallery at IIMA to support entrepreneurship in Art

IIMA, September 24, 2009: In the pursuit of supporting entrepreneurial ventures in the area of 'Art and Culture', the Indian Institute of Management, Ahmedabad is launching an Exhibition Gallery on its campus on September 25, 2009 under the aegis of its Centre for Innovation Incubation and Entrepreneurship (CIIE).

The aim is to create a platform to support entrepreneurship beyond customary business domains of technology and to encourage innovative people in their art-related entrepreneurship.

The launch artist is Lira Priyadarsani, who is an alumna from the PGP 1991-93 batch. Her paintings which will be exhibited from September 25 to 27, 2009 are a nostalgic tribute to her alma mater. (You can see images of the artwork on <http://paintingsoniima.com/>).

You are invited for the launch of the exhibition and for a press meet, as per details given below:

Date: September 25, 2009 (Friday)
Time: 11:00 am
Venue: CIIE Exhibition Hall, IIMA New Campus

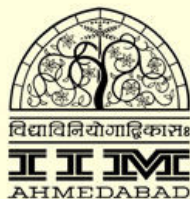
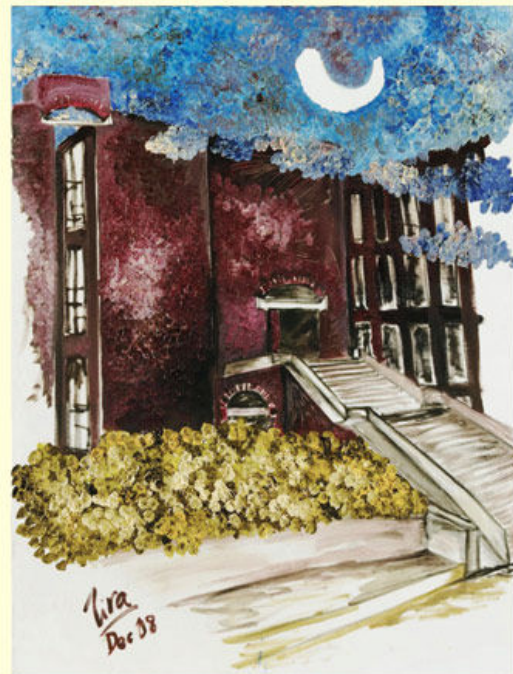
Thank you.

Another first from IIM, Ahmedabad

"The Center for Innovation, Incubation and Entrepreneurship at IIM, Ahmedabad celebrates art as a form of entrepreneurship by launching an exhibition gallery to support artists. Lira Priyadarsani, is the obvious choice to be the launch artist as she is not just an alumnus from the PGP 1991-93 batch but also because her paintings are a nostalgic tribute to her alma mater"

Theme:

Life and times in IIM Ahmedabad



 Centre for
Innovation
Incubation and
Entrepreneurship

Exhibition cum Sale

Date: Sep 25, 26 & 27, 2009. Time: 11 am-8pm

Venue: Exhibition Hall (CIIE), IIM Ahmedabad, New Campus, Vastrapur

Log onto <http://www.paintingsoniima.com> for more information