IIMA PRESS RELEASE 2009-10

IIMA's PGPX and PGP students offered Elective course on "Learning What is Not Taught"

IIMA, January 19, 2010: A very unique Elective Course **"Learning What is Not Taught (LWNT)"** will be offered to the PGPX and PGP students during the final term of their programme. Among the other attributes, the course would also bring Mr. R. Gopalakrishnan, Executive Director of Tata Sons Ltd., Chairman of Rallis India Limited, Advinus Therapeutics Private Ltd., Vice Chairman of Tata Chemicals and a director of several Tata companies like Tata Motors, Tata Power and Tata Teleservices, to the classroom as the lead Instructor for this course. The Co-instructor is Prof. Atanu Ghosh, Visiting Professor, Business Policy area of IIMA.

The objective of the course was framed with the realization by Mr. Gopalakrishnan that there are several aspects of real life that are seldom taught in the class rooms of management institutes. In order to be an effective and successful professional / leader, such insight into these aspects may make the journey smoother. Such perspective building through experience sharing and relevant and useful lessons from some of the leaders, achievers and practicing senior professionals from various walks of life may facilitate the process of preparation to be an effective manager.

The LWNT course in addition to being a unique and innovative course, is one of its kind given its content. The learning from this course will be through Lectures, Discussion, Interaction with a leader, achiever and practicing senior professional like him during the live sessions over 6 sessions on 23rd and 24th January 2010 and followed by watching of video-recorded lectures by such personalities and discussion on the same.

Though, initially Mr. Gopalakrishnan wished to experiment this new offering with a limited number of 35 participants. Due to overwhelming interest, he agreed to offer it to 45-50students.

The students registered for this course are looking forward to this new course and the close interaction opportunity with a corporate leader like Mr. Gopalakrishnan.

P. S.: Please note that interaction of media persons interested in meeting the lead instructor Mr. Gopalakrishnan and as the Co-instructor is Prof. Atanu Ghosh can be arranged.

Please note the available time slots for the same and confirm:

January 23, 2010	*Morning 9.30 a.m. to 10.00 a.m.*
	Evening 5.30 p.m. to 6.00 p.m.
January 24, 2010	*Morning 9.30 a.m. to 10.00 a.m.*

Please confirm if you would like to interact and during which time slot.

Thank you.