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## IIMA, SMF to hold International Conference during December 2010

IIMA, June 16, 2010: The Strategic Management Forum (SMF) in association with Indian Institute of Management, Ahmedabad (IIMA) will be holding an International Conference on the theme "Challenges to Inclusive Growth in the Emerging Economies" from December 15 to 17, 2010 at IIMA Campus. SMF is an association of leading management institutions and strategic management professionals from industry, academic and public administration fields that propagates the concept and practice of Strategic Management in the country.

The dedication of the conference to the fond memory Late Prof. C K Prahlad by the organisers is a befitting tribute to the strategic management guru for his invaluable contributions over three decades. Late Prof. C K Prahlad had agreed to extend his support and kindly consented to deliver the keynote address at the conference.

The forthcoming conference will have essentially three components:

- [A]. Invited talks and panel discussion by well known academics from India and abroad
- [B]. Invited talks and panel discussion by Senior Corporate Leaders and Executives
- [C]. Presentation of the Research papers and Case studies on the Conference theme by scholars from India and abroad.

The conference is likely to see the presence of some of the eminent policy makers, academics and corporate leaders such as Dr C Rangarajan, Prof. Bala Balachandran, Dr. Sam Pitroda (via videocon), Mr.Kiran Karnik, Prof. Pankaj Ghemawat, Prof. John Camillus, Mr. Vindi Banga, Mr. Gurcharan Das, Mr. Vijay Mahajan, Ms. Vinita Bali, Mr. Arun Maira, Mr. R Gopalakrishnan, Mr. B M Vyas, Prof. Tarun Khanna, Shri Chanchalapathi Dasa (VC, Akshaya Patra) and Mr. Sivakumar (ITC Agri Business) to name a few.

For the keynote address, confirmation from Mr. Ratan Tata, Chairman of the Tata Group is awaited. Prof. Atanu Ghosh, Professor, IIMA is the Conference Co-ordinator. The conference details and the brochure can be accessed at <a href="http://www.iimahd.ernet.in/smfconf">http://www.iimahd.ernet.in/smfconf</a>

## About Strategic Management Forum (SMF):

Strategic Management Forum (SMF) has leading management institutions and professionals as its institutional and individual members. The Forum has been organizing conferences at leading management institutions of the country, covering important issues for advancement of theory and practice of strategic management. The Forum has taken initiative to launch Management Teachers' Programme for faculty development in strategic management area. The programme comprises week-long foundation/ elective courses, to be conducted at nine different institutions (<a href="https://www.smfi.org/events.htm">www.smfi.org/events.htm</a>). The Forum has also been organizing a series of seminars/workshops on WTO and Allied Issues in collaboration with IIMs, XLRI, MDI and Indian Institute of Foreign Trade (IIFT), New Delhi.

## About Indian Institute of Management, Ahmedabad (IIMA)

The Indian Institute of Management, Ahmedabad (IIMA) is a globally respected Institute that shapes management practices in India and abroad by creating new frontiers of knowledge and developing ethical, dependable, entrepreneurial, and socially sensitive leader-managers committed to excellence. From bringing professionalism to Indian management to influencing global management practices, IIMA's vision has been to excel in the field of management education and research. In just four decades IIMA has evolved from being India's premier management institute to a notable international school of management and is now recognized as one of the best and most respected business schools in the Asia-Pacific region.