



The Marketing Area at Indian Institute of Management, Ahmedabad aims to recruit multiple faculty members beginning in the 2019-2020 academic year. We are conducting a search with potential to hire from the following broad areas: Consumer Behavior, Quantitative Marketing and Marketing Strategy. We are looking for candidates with a strong research orientation and skills and an aptitude for and interest in teaching.

Applicants should hold a PhD in Marketing or a closely related discipline (or be very close to completion) and be able to connect to business audiences.

IIMA is a top-ranked business school with MBA, Exec MBA, PhD, and Executive Education programs. Our goal is to develop value-driven business leaders and entrepreneurs, with a global mindset who will contribute to the society at large. We have a strong international focus with alliances/partnerships with more than 50 schools including 3 double degree programs.

IIMA encourages and generously incentivizes publication in the top scholarly journals in both marketing and other basic disciplines of management. Internal funding for research and conference attendance is generous. Teaching requirements in the first three years are substantially reduced from the normal loads to encourage research. That said, IIMA's commitment to teaching remains strong and we look for researchers who take an enthusiastic interest in teaching to MBA students and executives. The Marketing Area currently comprises 9 faculty members with varied research interests and is looking to expand substantially. To learn more, visit:

<https://www.iima.ac.in/web/faculty/faculty-profiles/areawise-list>

Complete applications should be sent to the director(director@iima.ac.in) or the dean(F) (dean-fac@iima.ac.in) or the Chairperson (Marketing Area) (chr-mktg@iima.ac.in). Applications should be sent electronically, and should include:

- A current curriculum vitae
- A cover letter
- Samples of publications/working papers
- Three letters of recommendation