



INDIAN
INSTITUTE OF
PUBLIC HEALTH
GANDHINAGAR

5TH IIMA INTERNATIONAL CONFERENCE ON ADVANCES IN HEALTHCARE MANAGEMENT SERVICES

February 14-16, 2020

Introduction to Conference

The healthcare sector in the country and abroad has been in focus across academics, practitioners and policymakers with several issues such as increasing cost of medical care, narrative of patient empowerment, the role of governments in healthcare financing and delivery, the use (and abuse of Information & Communication Technology (ICT) amongst others.

With the objective of providing a platform to develop and disseminate knowledge base on theories and practices of healthcare management, Center for Management of Health Services (CMHS) at Indian Institute of Management Ahmedabad (IIM-A) in collaboration with Indian Institute of Public Health Gandhinagar (IIPHG) is organizing the 5th IIMA International Conference on Advances in Healthcare Management Services on **14th, 15th and 16th Feb 2020**. The conference intends to attract papers/ posters/ presentations on topics focused on but not limited to

- Policy issues, training requirement, atrocities against doctors, and other challenges faced by Human resource for health
- Transformative role that HR, IT, Marketing, Operations, Communication, Finance, Accounting, OB, and Strategic management can play in strengthening healthcare sector
- Efficiency, effectiveness, service quality, technical quality, and patient experience in health system
- Decision making and innovations in insurance, pharmaceutical, medical equipment, and device manufacturing sector
- Public Health Systems, Universal Health Coverage
- Data analytics, and technology based innovations for evidence based decision making
- Use of ICT for enhancing health care services
- Role of CSRs, NGOs, and Public Private Partnership
- Accessible healthcare for marginalized and vulnerable population
- Issues in hospital management, Management of network of hospitals.
- Public Policy analysis, Public health management, Strategies, and Innovations
- Patient empowerment, patient centered care, home based care
- Innovations in delivering preventive, promotive, and curative healthcare services
- Issues related to Communicable disease, Non-Communicable disease, Maternal & Child health, Adolescent Health, Environmental & Occupational Health.

Guidelines for Paper/Poster Submission

Submissions focusing on various aspects of healthcare management are welcome. All submissions should be original and should not have been presented in another conference. It should also not be published or accepted for publication or under consideration for publication in any Journal, or Conference proceedings.

Format for papers/posters

Length	6000 to 7000 words for paper; 4500 to 6000 words for poster (inclusive of references)
Margins	2.5 cm. or 1 inch
Font	Times New Roman, 12 point; Spacing 1.5
Title Page	Title, author(s), affiliation(s), contact details
Key Words	Four

Centre for Management of Health Services

Centre for Management of Health Services (CMHS) was setup in the Indian Institute of Management Ahmedabad in June 2004 to respond to the need to strengthen the management of health sector in the country. CMHS, with faculty members representing diverse managerial disciplines, has been engaging in research, teaching, consultancy, training and advocacy along multiple dimensions of healthcare management. CMHS aims to provide a platform for facilitating collaboration between academia and industry so as to address the managerial challenges in the delivery of health services, build institutions of excellence in the health sector, and influence health policy design and implementation.

Selection process of papers/posters

The submissions for papers/posters will be peer reviewed and only those approved by the reviewers will be selected. An electronic copy of the Papers in MS Office Word 2007 or higher version should be mailed to the conference team not later than **December 31, 2019** at cmhsconf@iima.ac.in.

Publication opportunities

We have entered into a collaboration with followings journals for publication of selected full length papers **Vikalpa: The Journal for Decision Makers** (ISSN: 02560909). The journal is published by SAGE in Association with Indian Institute of Management Ahmedabad

We are exploring the possibility of tie-ups with more journals. This list will be updated as and when tie-ups are finalized.

Registration Guidelines*

Registration can be made through Payment gateway available at the conference website. Registration fee will include conference dinner, lunch and refreshments on the conference days, and conference materials. Registration forms can be downloaded from the conference website. The registration form should be sent along with the payment details.

Category	Early Bird registration (till 15th January 2020)	(Till 5 th February, 2020)	After 5 th February and Spot registration
Students	5000	6000	7000
Non-students			
a) Academician	12000	14000	16000
b) Practitioner	15000	17000	20000

*18% GST applicable.

Local Hospitality

The conference is being held on the campus of the Indian Institute of Management Ahmedabad. Limited number of rooms are available at the International Management Development Centre (IMDC) located on the campus for conference participants on payment, first come first serve basis. Participants looking for accommodation may please contact:

reservation@iima.ac.in

Central Reservation Office

IMDC, New campus, Indian Institute of Management, Ahmedabad: 380015

Contact: 079-6632-4442

Important Dates

Last date for submission of extended abstracts/ papers/posters	December 31, 2019
Notification of selected papers/posters	January 10, 2020
Last date for registration fee for the authors presenting papers/posters	January 15, 2020
Conference Dinner	February 15, 2020
Conference Dates	February 14-16, 2020

Indian Institute of Public Health, Gandhinagar (IIPHG)

Indian Institute of Public Health Gandhinagar (IIPHG) was set up in 2007 by the Public Health Foundation of India (PHFI) and the Government of Gujarat as a joint initiative. IIPHG is a pioneer institute in public health education, training, research, and advocacy. The institute has been recognised as the first public health university in India (under IIPHG Act, 2015, of Gujarat State). IIPHG has a number of collaborations and MoU for research and projects with organizations/ institutes of repute in India and abroad, and with various Government partners. IIPHG offers two year full time programmes titled Masters in Public Health, and Masters in Hospital Administration. To know more visit <http://iiphg.edu.in>

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